

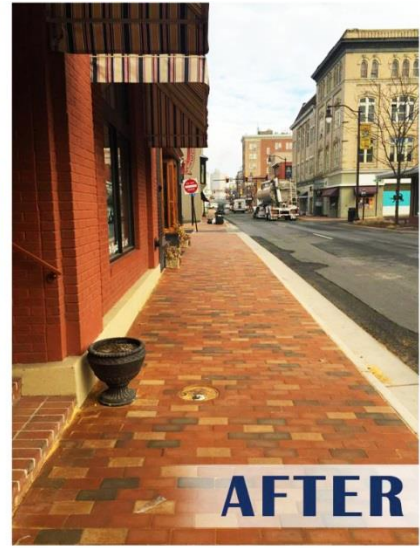
For Immediate Release

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Streetscape projects to transform Market & Main

HARRISONBURG, Va. – Harrisonburg Public Works is moving forward on two streetscape transformations aimed at improving and revitalizing the City’s Downtown.

One area of work, expected to begin Monday, May 6, will focus on restoration and walkability improvements to two blocks of East Market Street. Crews will add new street lights and signs, as well as brick sidewalks to create a more unique atmosphere in the Downtown area and improve pedestrian safety. Work also will include water and sewer line replacements.



(Above) A before-and-after picture of the last streetscape project on Harrisonburg’s Main Street.

During this effort, East Market Street will be closed to vehicles from Main Street to Mason Street, though pedestrians will still have access. A detour will be in place from Mason Street to Court Square, and traffic will need to follow the dedicated truck route bypassing Court Square. Public parking is available in close proximity to the area.

East Market Street work should take two to three months to complete.

“These changes will not only help to beautify our Downtown for visitors and residents alike, but they also will stimulate economic development and Downtown investment by making the area more attractive to potential new businesses,” Harrisonburg Director of Communications Michael Parks said.

Crews are already working on streetscape improvements to South Main Street, in a one-block section from Elizabeth to Wolfe streets. Enhancements will include brick sidewalks, illuminated street signs and new traffic signals. One lane of traffic will be maintained in the area during this project, and pedestrians will have access to businesses. Traffic shifts in the area could begin next week.

The last streetscape project in Harrisonburg was completed along the west side of Main Street, from Bruce Street to Court Square, in 2015. These improvements are part of a phased plan to encourage more curb appeal, investment and customer traffic in Downtown. Each project is part of an approach to completing the improvements outlined in the streetscape plan that was developed with public input.

The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to approximately 54,000 people. More information about the City of Harrisonburg is available online at www.HarrisonburgVA.gov.



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