

## HARRISONBURG, VA

TOTAL POPULATION

52,612

TOTAL AREA (sq. miles)

17.6

3023

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

## 10 BUILDING BLOCKS OF A RICYCLE FRIENDLY COMMILINITY

% 14%
% 16%
OD GOOD
% UNKNOWN
OD VERY GOOD
IVE YES
MEETS IVE EVERY TWO MONTHS
ME <b>FEW</b>
S YES
70K 1 PER 52.6K

## CATEGORY SCORES

ENGINEERING Bicycle network and connectivity	3/10
EDUCATION Motorist awareness and bicycling skills	4/10
ENCOURAGEMENT Mainstreaming bicycling culture	3/10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	3/10
EVALUATION & PLANNING Setting targets and having a plan	3/10

KEY OUTCOMES	Average Silver	Average Silver Harrisonburg	
RIDERSHIP Percentage of Commuters who bike	3.5%	1.6%	
SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters	180	195	
SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters	1.4	0	



## KEYSTEPSTOSILVER 🚢



- » Adopt a Complete Streets policy and offer implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation.
- » Update and implement your bicycle plan to ensure that stateof-the-art bicycle facilities are included, and that infrastructure planning is complemented with encouragement, education, and enforcement programs to increase usage. Use your plan as a guide to identify needs as roads are repaved, but ensure that newer bicycle facilities types are considered for inclusion on corridors identified in the existing bike and street improvement plans.
- » Ensure that there are bicycle education opportunities specifically for seniors, non-English speakers, and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns.
- Consider the feasibility of a bike share system that is open to the public and university students.
- » Identify any data gaps or barriers to creating more female bicyclists, more child bicyclist trips to school, and more transitbicycle trips. Use your bicycle plan update process or another process, such as a transit or school transportation plan, to better understand current bicycle use by these groups.