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For Immediate Release……

Harrisonburg Tourism Launches New Video "It's Better in the Burg"

Harrisonburg, VA – Harrisonburg Tourism and Visitor Services recently launched a new marketing campaign, "it's Better in the Burg". The campaign is now summarized in a six minute video produced by Telemedia Productions of Harrisonburg. The new video is available on the homepage of www.HarrisonburgTourism.com, Harrisonburg Tourism's YouTube page, and Massanutten Resort's website and TV channel 13.

- www.HarrisonburgTourism.com
- http://www.youtube.com/watch?v=CVCCpdTJtig&feature=youtu.be
- http://www.massresort.com/v.php?pg=570

"The video "it's Better in the Burg" highlights annual events, attractions, new shopping and dining, outdoor recreation and the culture of Harrisonburg, Virginia", says Emily DeBenedetto, Tourism Marketing Specialist.

www.HarrisonburgTourism.com
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