
CITY OF HARRISONBURG, VIRGINIA

FINANCIAL TREND MONITORING SYSTEM

AN EVALUATION OF THE CITY'S FINANCIAL CONDITION

For the Five Year Period Ended June 30, 2018

26th Edition



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Introduction

One of City Council's eleven 1993 cost containment goals was to "review the past five years for benchmarking and evaluating key trends in financial planning for the City and management." To address that goal staff looked at several ways in which to develop the benchmarking and evaluation of key trends. A decision was made to use a format developed in 1980 that was revised in 1986 and again in 2003 by the International City/County Management Association (ICMA). The format calls for the development of a Financial Trend Monitoring System (FTMS) based on a number of primary factors that influence a local government's financial condition. A number of quantifiable indicators were then developed that were used to measure different aspects of the factors. The indicators were also used to monitor changes to identify trends. The development of this system allowed the City to do the following:

1. Develop quantifiable indicators that will:
 - a. Provide a better understanding of the City's financial condition.
 - b. Identify emerging problems before they reach serious proportions.
 - c. Identify existing problems that may not be readily apparent.
 - d. Present a straightforward picture of the City's financial strengths and weaknesses.
 - e. Introduce long range considerations into the annual budget process.
 - f. Assist in establishing future financial policies.
2. Incorporate benchmarks that are used by national credit rating agencies.
3. Combine financial and nonfinancial data in the same analysis.

The initial development of this system in 1994 was under the general direction of Lester O. Seal, Director of Finance. However, credit for much of the initial work must go to Thomas F. McKenzie, Peter A. Poirot and Neil D. Showalter, who were MBA students at James Madison University. Early into the project, Dr. Carl Weaver, who was head of the MBA program at JMU at that time, was contacted about having some of his students assist with the project. Dr. Weaver selected these three students and they did an outstanding job at no cost to the City.

The ICMA's handbook, *Evaluating Financial Condition*, served as the primary source document for the indicators and the implications associated with each indicator. The 2003 edition of ICMA's handbook uses 42 quantifiable indicators to identify trends that may be occurring within local governments and classifies "warning" trends for the indicators. The City's FTMS develops 26 of those indicators and compares what is happening in Harrisonburg with the warning trends identified by the ICMA handbook, and when possible, explains any unusual trends observed. It is important to recognize that the trends identified are simply numerical indicators. Numbers ignore political constraints, the personal preferences of City leaders, and the wishes of Harrisonburg residents. Clearly, the numbers are only part of the overall picture.

Factor 1 Revenue Indicators

It is important to study and analyze revenues because, without revenues, a government cannot provide services. In addition to analyzing total revenues, there are a number of things to consider. The City does not want to be overly dependent on any one source of revenue whether it is from property owners, businesses, or external sources (for example the federal government). If there are too many conditions attached to its revenues, the City may not have the flexibility to adjust to changing demands. If revenue growth rates do not match expenditure growth rates and population growth rates, the City may experience large operating deficits in the future or it may have to cut back on services or raise taxes, neither of which is politically popular.

Analyzing revenues will help to identify the following problems:

- Deterioration of the revenue base
- Over dependence on external sources of funding
- Poor estimating and forecasting techniques
- An unfair tax burden on one segment of the population, i.e., property owners
- Poor collection procedures

Indicator 5, One-Time Revenues, was not developed.

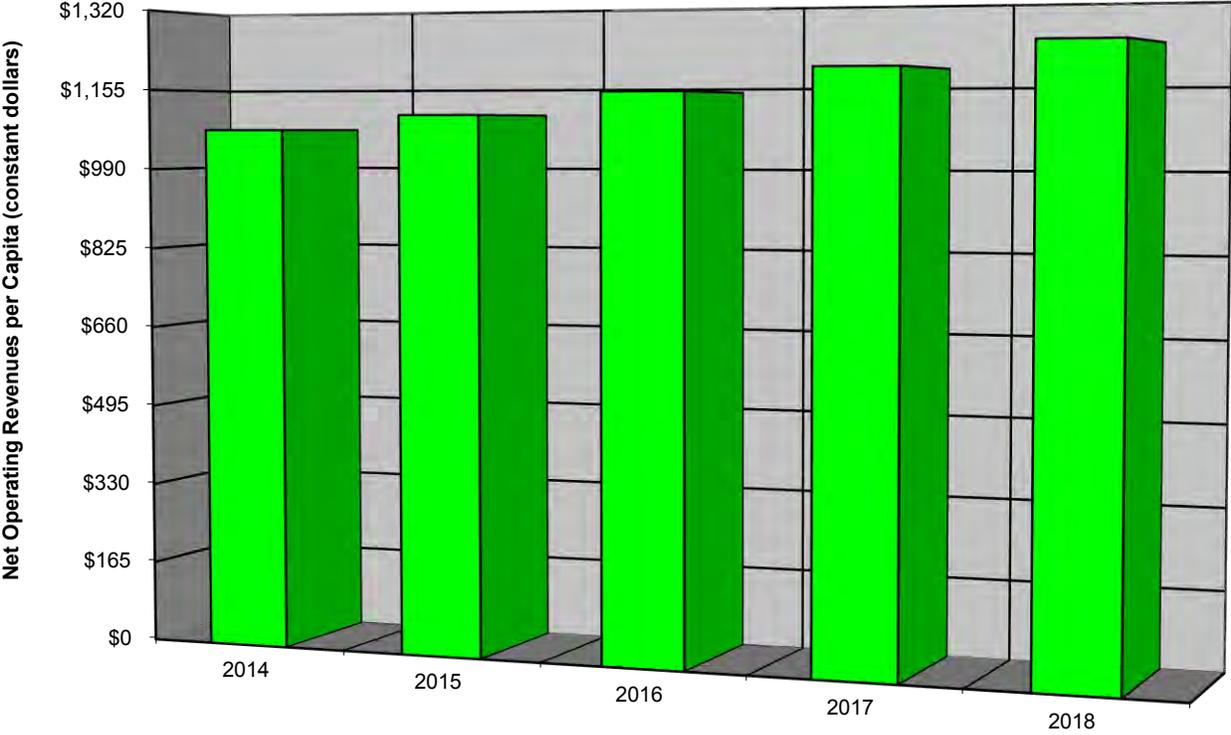
Indicator 1 Net Operating Revenues per Capita

Net operating revenues per capita show changes in revenues relative to changes in population. Net operating revenues per capita in constant dollars have increased 16.1% over the past five years. The nominal per capita five-year growth rate is 21.8%. Revenue growth over the past five years has been driven by increases in intergovernmental revenue for education, real estate and personal property tax collections, and restaurant food tax collections. It should be noted that real estate tax rates increased in 2015 through 2018 and personal property tax rates increased in 2015. The restaurant food tax rate also increased in 2018.

The important issue to consider is the reason(s) for revenue growth. Are total tax revenues rising because of higher tax rates, more population growth, or inflation? This factor needs to be closely monitored. What happens when population growth no longer results in an increase in revenues? What if more public assistance households move into the City or if more are created by unemployment? Is it reasonable to assume that the increased level of revenues will continue? Do increased revenues per capita indicate an increase in the tax burden? What would be the effect on the City if businesses and citizens decided to relocate to jurisdictions that have lower tax burdens?

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|---------------|---------------|---------------|---------------|---------------|
| Net Operating Revenues (Nominal) | \$129,029,544 | \$136,646,539 | \$143,824,709 | \$153,631,644 | \$163,085,083 |
| CPI for the Area (1982-84=1.000) | 2.289 | 2.302 | 2.311 | 2.352 | 2.402 |
| Net Operating Revenues (Constant) | \$56,369,394 | \$59,359,921 | \$62,234,837 | \$65,319,577 | \$67,895,538 |
| Population | 52,612 | 53,875 | 54,224 | 54,689 | 54,606 |
| Net Operating Revenues per Capita (Nominal) | \$2,452 | \$2,536 | \$2,652 | \$2,809 | \$2,987 |
| Net Operating Revenues per Capita (Constant) | \$1,071 | \$1,102 | \$1,148 | \$1,194 | \$1,243 |

Net Operating Revenues per Capita



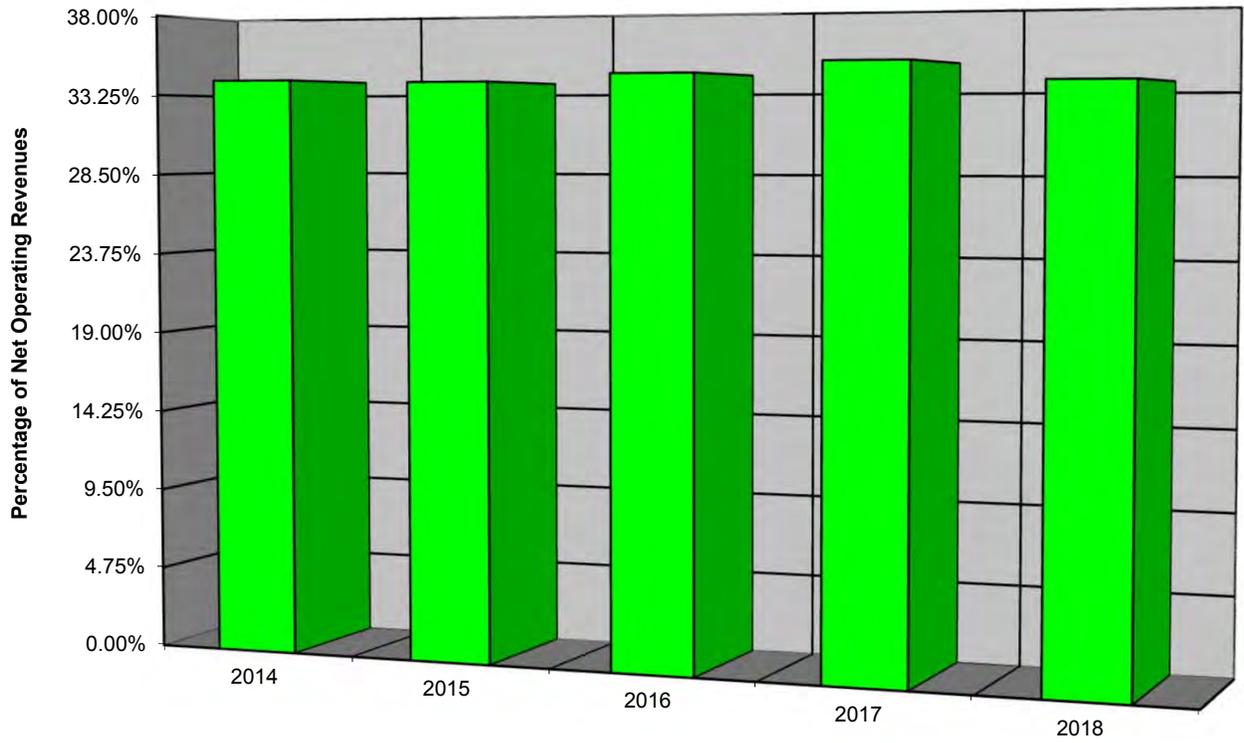
Indicator 2 Restricted Revenues

Restricted revenues are those revenues that are earmarked for specific uses. Categorical aid for education is one example. While these revenues are restricted, the programs they support should not be looked upon as optional programs that can be easily cut. If these sources of revenue are eliminated, the City may have to make the tough decision of cutting a vital program or paying for the program from other revenue sources. As the percentage of restricted revenues increases, a city loses its flexibility. As the needs and desires of constituents change, the City finds itself increasingly unable to meet those changing needs because of revenue restrictions.

Restricted revenues as a percentage of total operating revenues have decreased overall since 2014. Over the past five years, restricted revenues have increased 25.7% with net operating revenues increasing 26.4%. It should be noted that state funding for education has increased \$9.4 million (32.8%), while federal funding for education has increased \$1.4 million (25.3%). The increase in state funding for education has largely been the result of an increase in basic school aid revenue as the school systems' average daily membership (ADM) continues to increase. The Handbook suggests that a locality should analyze how essential these services are to the locality and its citizens, and develop contingency plans for funding those services deemed essential. Since the majority of these revenues are used for education, the City has little choice other than to fund these programs.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|---------------|---------------|---------------|---------------|---------------|
| Restricted Revenues | \$43,969,910 | \$46,376,280 | \$49,438,206 | \$53,778,059 | \$55,279,276 |
| Net Operating Revenues | \$129,029,544 | \$136,646,539 | \$143,824,709 | \$153,631,644 | \$163,085,083 |
| Restricted Revenues as a Percentage of Net Operating Revenues | 34.08% | 33.94% | 34.37% | 35.00% | 33.90% |

Restricted Revenues



Indicator 3 Intergovernmental Revenues

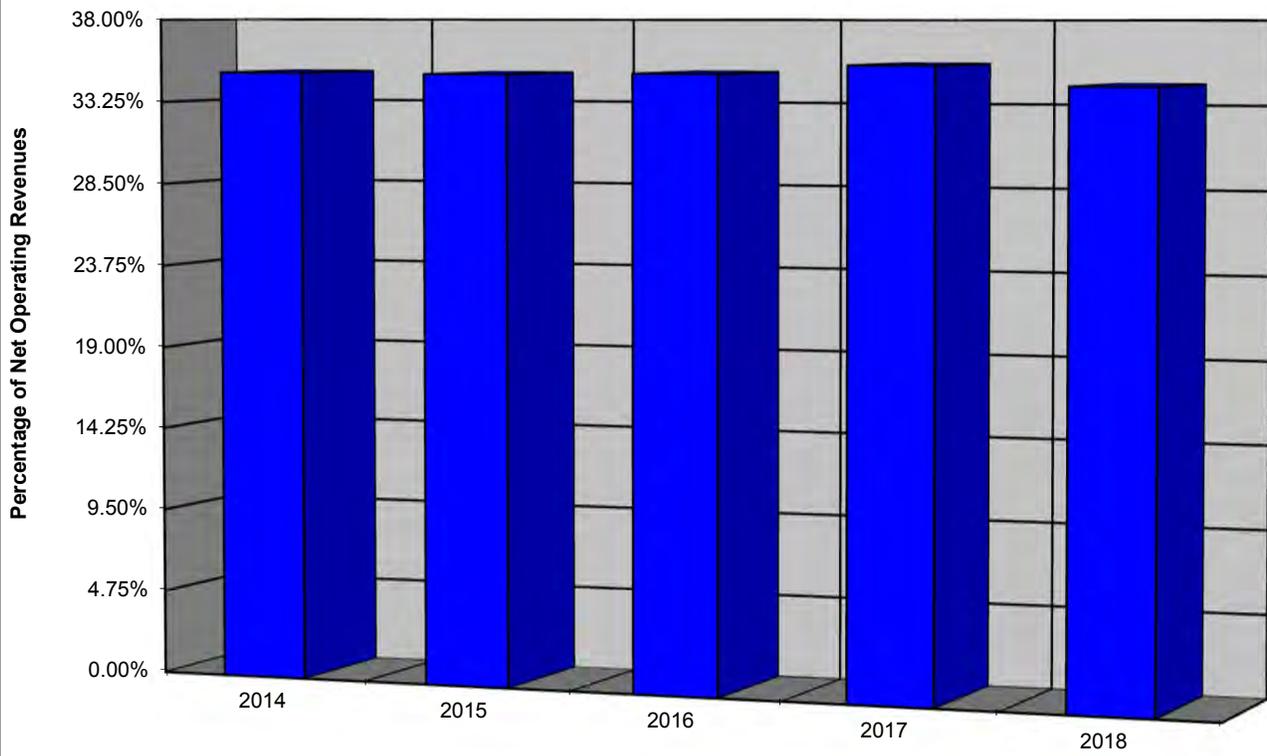
Analyzing intergovernmental revenues as a percentage of total operating revenues is important. While intergovernmental revenues will always be a major component of total revenues, localities do not want to rely too heavily on external support for several reasons. First, those revenues can be reduced or eliminated, often without input from the locality. Second, there are often conditions attached to intergovernmental revenues.

Intergovernmental revenues as a percentage of total operating revenues have decreased slightly since 2014 with actual intergovernmental revenue increasing \$11.0 million (24.4%). The Commonwealth's funding has increased \$9.8 million (25.4%), while federal funding has increased \$1.2 million (18.9%). State basic school aid funding, as discussed within Indicator 2, Restricted Revenues, the schools' share of state sales tax and fringe benefits' payments have contributed to the state five-year increase. Federal funding within the school food program has increased by \$964,000 (37.0%) since 2014.

The City should keep in mind the following issues. Are the trends we have identified likely to continue? What contingency plans exist in case these revenues are cut or are less than anticipated? If intergovernmental revenues diminish, can the programs that the funds support be terminated or will a new revenue source need to be found?

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|---------------|---------------|---------------|---------------|---------------|
| Intergovernmental Revenues | \$45,124,007 | \$47,736,092 | \$50,360,077 | \$54,582,635 | \$56,147,742 |
| Net Operating Revenues | \$129,029,544 | \$136,646,539 | \$143,824,709 | \$153,631,644 | \$163,085,083 |
| Intergovernmental Revenues as a Percentage of Net Operating Revenues | 34.97% | 34.93% | 35.01% | 35.53% | 34.43% |

Intergovernmental Revenues



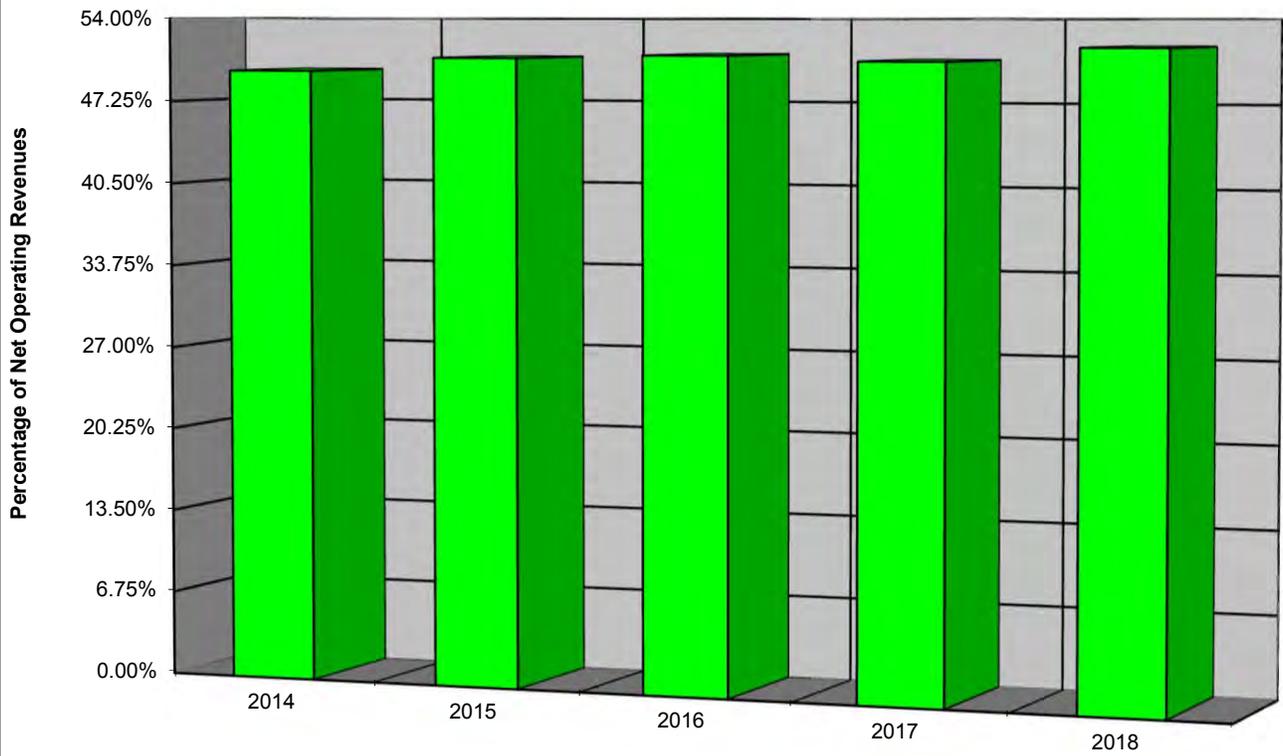
Indicator 4 Elastic Revenues

Elastic revenues are revenues that respond directly to changes in the economy. In general, during inflationary periods it is desirable to have a high percentage of elastic tax revenues in order to keep pace with the rising prices a government must incur. Elastic tax revenues for purposes of this indicator are all property taxes, local sales taxes, business license taxes, hotel/motel room taxes, restaurant food taxes, and admission taxes.

This indicator tends to have an inverse relationship to the intergovernmental revenues indicator and has increased overall since 2014. Due to an increase in the real estate tax rate in 2015 through 2018, real estate tax collections increased \$10.2 million (42.1%) since 2014. Local sales tax collections increased \$1.7 million (13.8%) over the past five years while business license tax collections have increased \$648,000 (10.4%). Partially from an increase in tax rates in 2018, restaurant food tax and hotel/motel room tax collections have increased \$3.2 million (30.5%), and \$840,000 (39.8%), respectively, since 2014. Over the past five years, personal property tax collections have increased \$3.1 million (44.6%) which included a tax rate increase in 2015.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|---------------|---------------|---------------|---------------|---------------|
| Elastic Revenues | \$64,238,101 | \$69,523,102 | \$73,541,514 | \$77,914,220 | \$84,536,488 |
| Net Operating Revenues | \$129,029,544 | \$136,646,539 | \$143,842,709 | \$153,631,644 | \$163,085,083 |
| Elastic Revenues as a Percentage of Net Operating Revenues | 49.79% | 50.88% | 51.13% | 50.71% | 51.84% |

Elastic Revenues



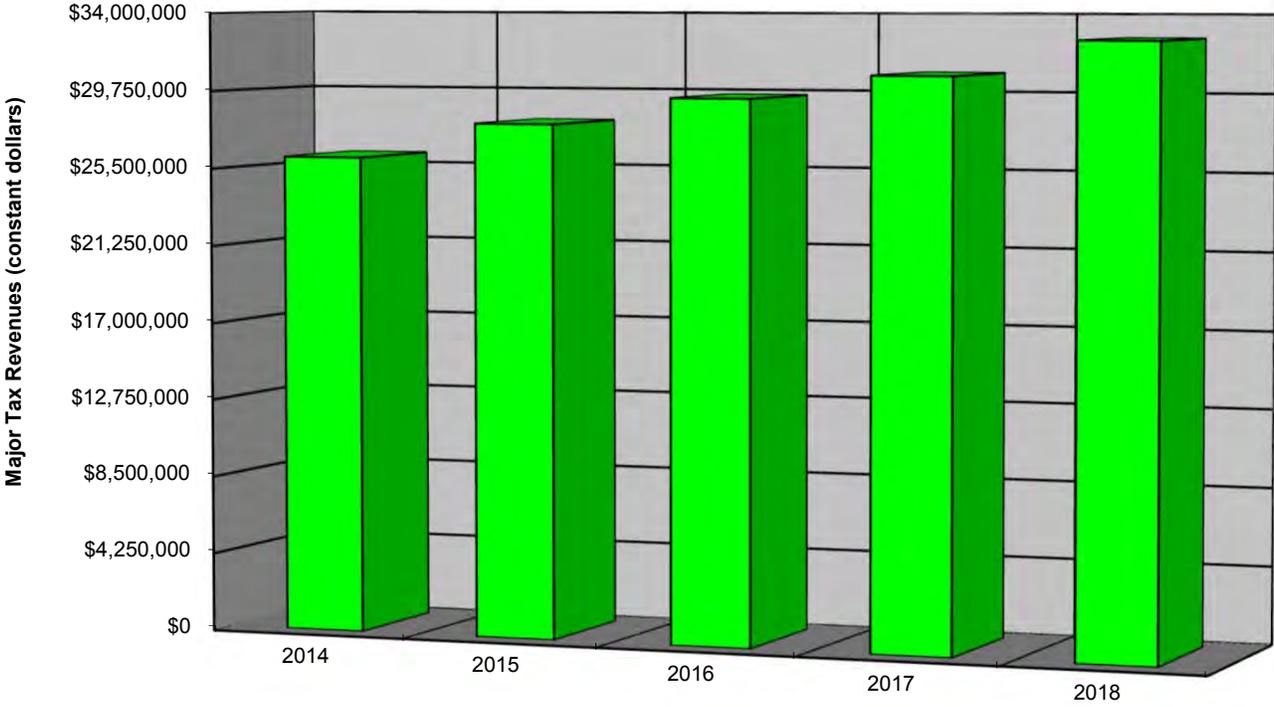
Indicator 6 Major Tax Revenues

The City's major tax revenues are those taxes which the City tends to rely on the most heavily for funding its programs and services. Major tax revenues for the purpose of this indicator are real estate taxes, personal property taxes, sales and use taxes, business license taxes, and restaurant food taxes.

This indicator has increased during the past five years. A major contributor to this increase is real estate tax collections which have increased \$10.2 million. Real estate tax collections have increased 42.1% in nominal dollars (35.4% constant dollars) during the past five years. Personal property tax collections have increased 44.6% in nominal dollars (37.8% constant dollars) since 2014. Restaurant food tax collections have also had a positive impact on this indicator and were discussed further in Indicator 4, Elastic Revenues. Local sales tax collections have increased \$1.7 million, 13.8% in nominal dollars (8.5% constant dollars) over the past five years.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|----------------------------------|--------------|--------------|--------------|--------------|--------------|
| Major Tax Revenues (Nominal) | \$59,812,335 | \$64,591,501 | \$68,249,753 | \$72,476,437 | \$78,604,203 |
| CPI for the Area (1982-84=1.000) | 2.289 | 2.302 | 2.311 | 2.352 | 2.402 |
| Major Tax Revenues (Constant) | \$26,130,334 | \$28,058,862 | \$29,532,563 | \$30,814,812 | \$32,724,481 |

Major Tax Revenues



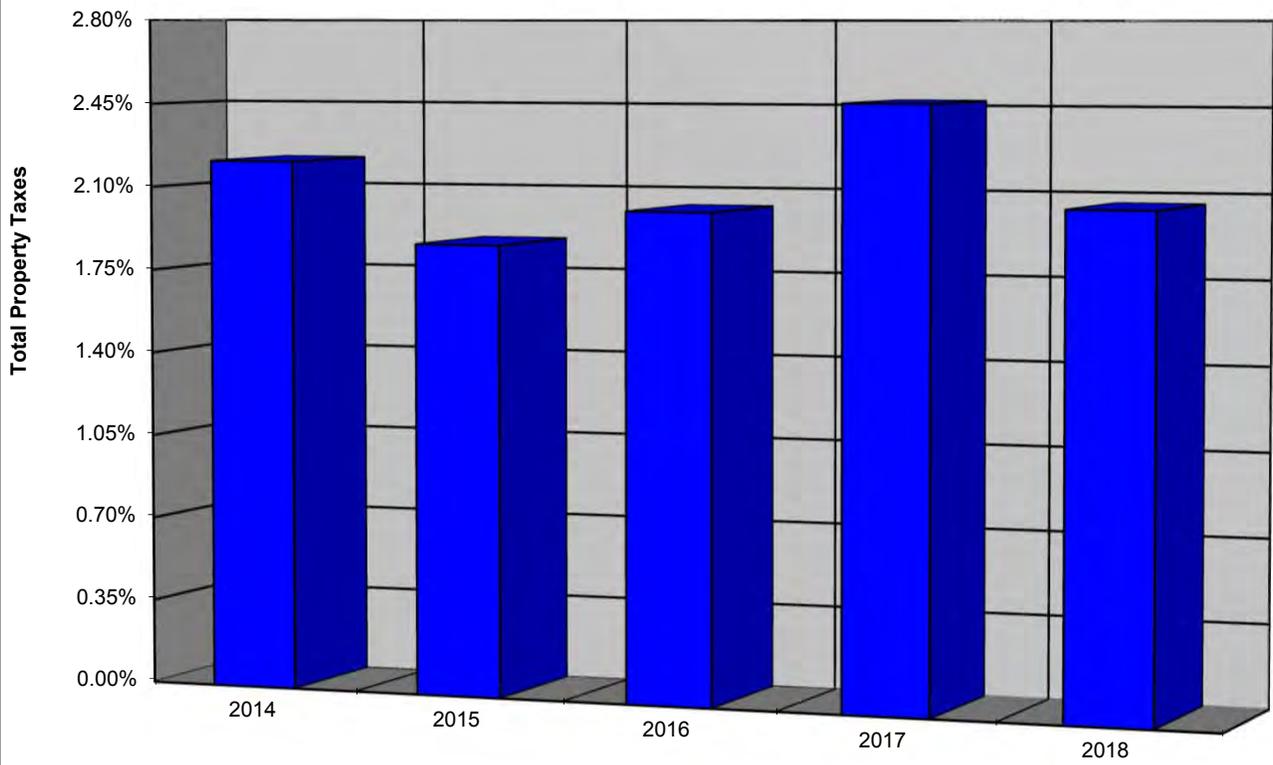
Indicator 7 Current Year Uncollected Property Taxes

Uncollected property taxes as a percentage of the property tax levy for current year taxes have decreased over the past five years. Credit-rating agencies assume that a locality will normally not collect from two to three percent of its property taxes within the year that the taxes are due. If current year uncollected property taxes rise to more than five to eight percent, credit-rating agencies consider this a negative factor because it signals potential problems in the stability of the property tax base. This trend has decreased slightly overall since 2014 and is currently 2.05%. Uncollected real estate taxes have decreased from 2014 to 2018. However, the percentage of uncollected personal property taxes have increased from 3.94% to 4.54% over the past five years.

The City should analyze whether its collection procedures are adequate, especially in regard to delinquent taxes. If delinquency is a problem, the City may also wish to analyze the penalties charged delinquent taxpayers. If these penalties are low, taxpayers may be using the City for a low-interest source of financing for their tax bills.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|--------------|--------------|--------------|--------------|--------------|
| Current Year Uncollected Property Taxes | \$740,505 | \$699,563 | \$797,921 | \$1,071,856 | \$971,654 |
| Total Property Taxes | \$33,472,734 | \$37,288,334 | \$39,427,910 | \$43,406,093 | \$47,285,711 |
| Current Year Uncollected Property Taxes as a Percentage of Total Property Taxes | 2.21% | 1.88% | 2.02% | 2.47% | 2.05% |

Current Year Uncollected Property Taxes

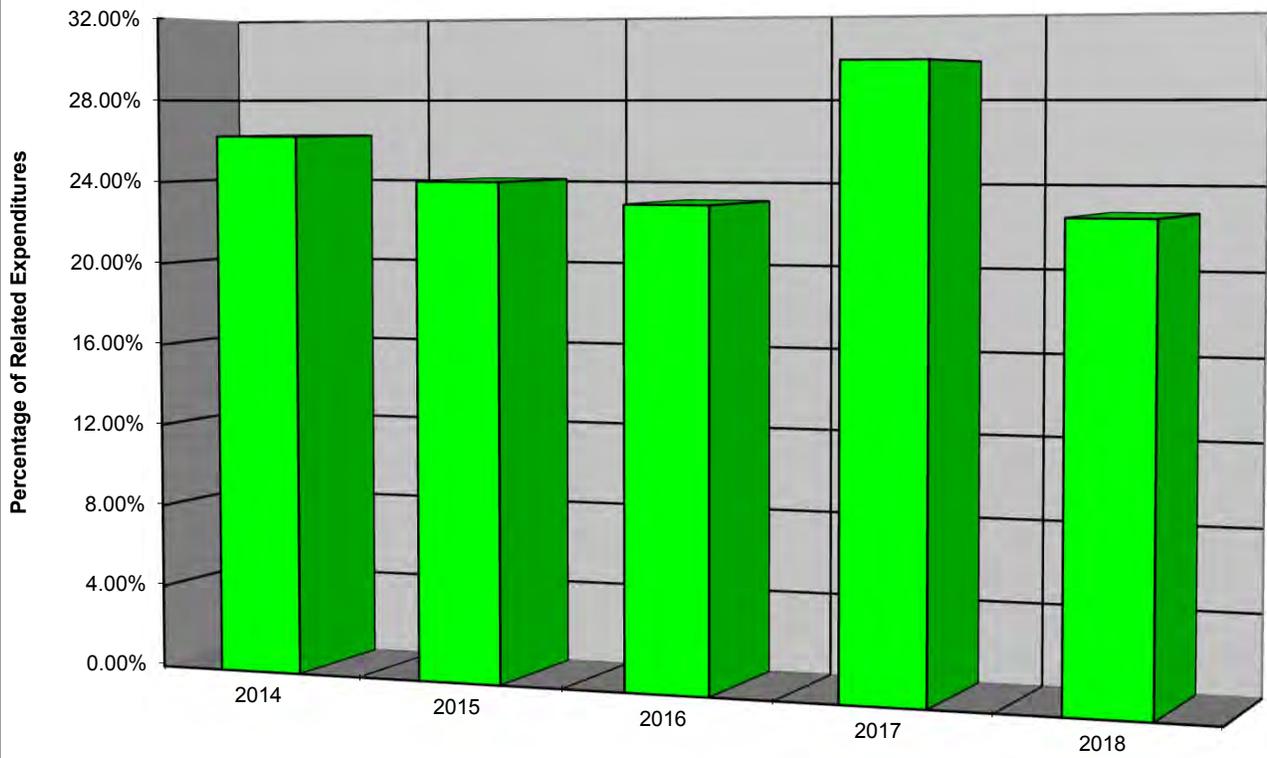


Indicator 8 User Charge Coverage

User charge coverage refers to whether or not fees and charges cover the entire cost of providing a service. A warning trend could develop as fees provided by these services begin to decrease as a percentage of the operating expenditures incurred to provide the services. The City then starts depending on general tax revenues to finance these expenditures. Expenditures used in this indicator do not include capital outlay expenditures. The idea being that user fees are generally not structured to cover these types of costs. The activities analyzed for this indicator are parks and recreation programs, golf course, building inspection, downtown parking, and school cafeteria services. This indicator trended down from 2014 to 2018, but shows an increase in 2017. The 29.83% user charge coverage increase in 2017 was largely due to an increase in building and inspection permit revenue. However, downtown parking revenue has decreased while expenditures have increased over the past five years. School cafeteria services continue to have a negative impact on this indicator with a user charge coverage of 13.65% in 2018. It should be noted that federal intergovernmental revenue increases for school cafeteria services continues to help make up the difference in this decline. Also, the user charge coverage for the golf course has decreased over the past five years with 2018 being at 56.59% as compared to 69.15% in 2014.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|-------------|-------------|-------------|-------------|--------------|
| Revenues from User Charges | \$2,185,102 | \$2,162,053 | \$2,143,372 | \$2,743,420 | \$2,280,758 |
| Operating Expenditures for Services for which there is a Fee | \$8,327,944 | \$8,965,029 | \$9,276,356 | \$9,197,425 | \$10,049,533 |
| Revenues from User Charges as a Percentage of Related Operating Expenditures | 26.24% | 24.12% | 23.11% | 29.83% | 22.70% |

User Charge Coverage



Indicator 9 Revenue Surplus (Shortfall)

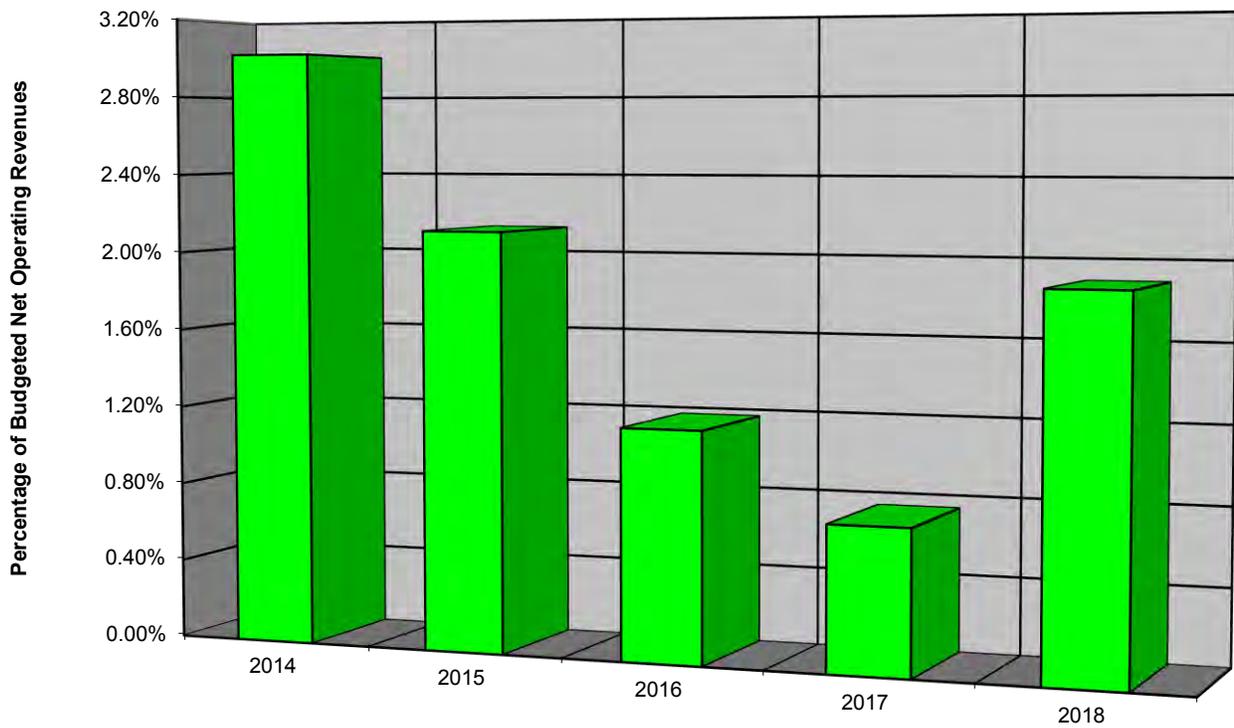
The purpose of this indicator is to examine the differences between revenue estimates and actual revenues collected during the fiscal year. Significant shortfalls that continue year after year can signal major warning trends.

Estimating revenues is a critical part of the budget process, so this area deserves attention and close scrutiny each fiscal year. Actual revenues have exceeded budgeted revenues every year during the past five years, a sign that the economy is out performing management's predictions.

When looking at the chart below, bear in mind that a surplus is an underestimation of revenues. The budget figures quoted are for General Fund revenues only.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|--------------|--------------|--------------|---------------|---------------|
| Actual Net Operating Revenues | \$94,934,840 | \$94,357,063 | \$98,904,902 | \$103,330,071 | \$111,294,805 |
| Budgeted Net Operating Revenues | \$92,158,494 | \$92,394,162 | \$97,763,938 | \$102,575,433 | \$109,230,918 |
| Revenue Surplus (Shortfall) | \$2,776,346 | \$1,962,901 | \$1,140,964 | \$754,638 | \$2,063,887 |
| Revenue Surplus (Shortfall) as a Percentage of Budgeted Net Operating Revenues | 3.01% | 2.12% | 1.17% | 0.74% | 1.89% |

Revenue Surplus (Shortfall)



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Factor 2 Expenditure Indicators

The indicators developed under this factor are intended to aid the City in identifying the following types of problems:

- Excessive growth in overall expenditures as compared to growth in revenues and community wealth
- Ineffective budget controls
- A decline in personnel productivity

Indicator 11, Expenditures by Function, was not developed.

Indicator 13, Fixed Costs as a Percentage of Net Operating Expenditures, was not developed. It was felt that the usefulness of the information did not justify the difficulty in developing the ratio from existing records.

Indicator 10 Net Operating Expenditures per Capita

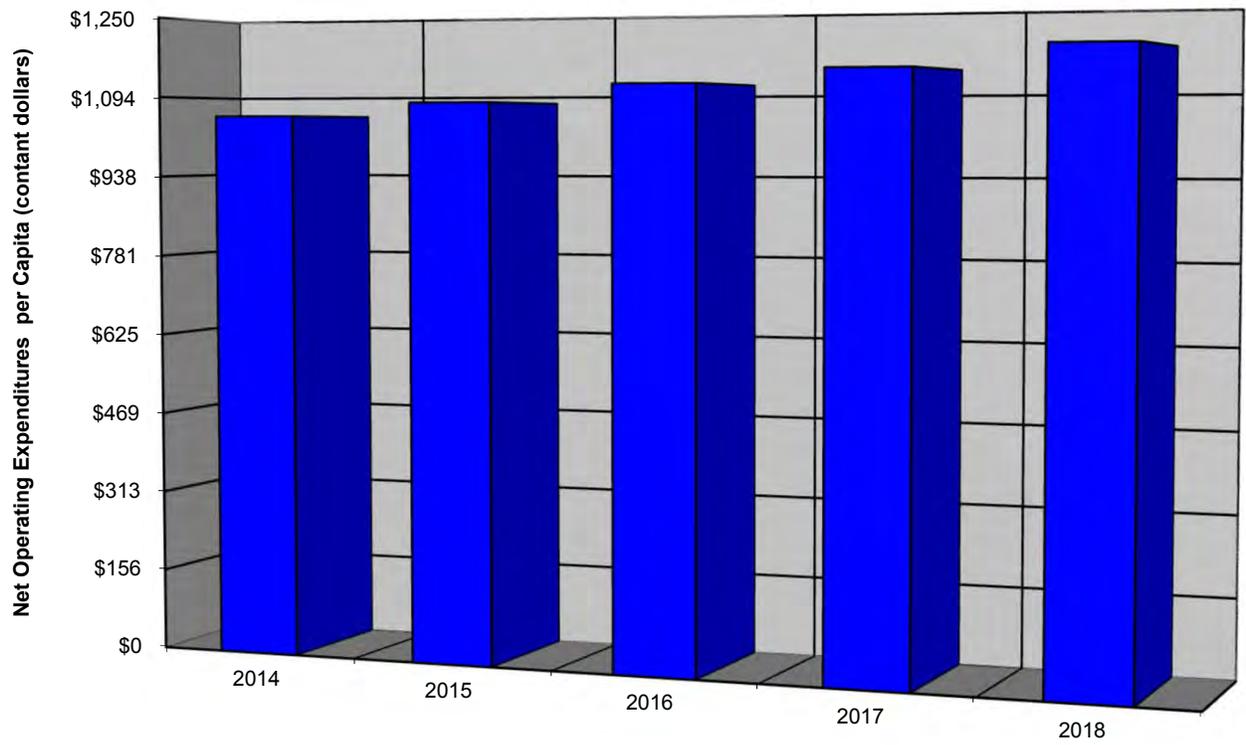
Net operating expenditures per capita show changes in expenditures relative to changes in population. With public opinion stronger than ever against tax increases, local governments increasingly feel the need to focus on expenditures.

Net operating expenditures per capita have increased 17.7% in nominal dollars (12.2% in constant dollars) over the past five years. The overall increase to \$155.3 million in net operating expenditures has mainly been due to increased spending on education, public safety, and jail and judicial administration.

Spending on education during the last five years has increased by \$17.2 million (27.1%). Public safety spending has increased \$3.2 million (16.1%) since 2014. Jail and judicial administration expenditures have increased by \$2.9 million (74.9%) since 2014 due to the participation in the Middle River Regional Jail (MRRJ) including the annual buy-in payments as the City became a member jurisdiction of the MRRJ.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|---------------|---------------|---------------|---------------|---------------|
| Net Operating Expenditures (Nominal) | \$127,105,170 | \$134,094,219 | \$139,745,862 | \$146,939,029 | \$155,279,751 |
| CPI for the Area (1982-84=1.000) | 2.289 | 2.302 | 2.311 | 2.352 | 2.402 |
| Net Operating Expenditures (Constant) | \$55,528,689 | \$58,251,181 | \$60,469,867 | \$62,474,077 | \$64,646,025 |
| Population | 52,612 | 53,875 | 54,224 | 54,689 | 54,606 |
| Net Operating Expenditures per Capita (Nominal) | \$2,416 | \$2,489 | \$2,577 | \$2,687 | \$2,844 |
| Net Operating Expenditures per Capita (Constant) | \$1,055 | \$1,081 | \$1,115 | \$1,142 | \$1,184 |

Net Operating Expenditures per Capita



Indicator 12 Employees per Capita

The purpose of this indicator is to determine if a trend of increasing employees is occurring, which might indicate that government is becoming more labor intensive or that personnel productivity is declining. It may also indicate that an increasing population is creating and increasing demand on services. Employee figures are the budgeted full-time equivalent (FTE) positions for that year.

The actual number of FTEs has increased over the past five years with a total five-year increase of 32.9 FTEs (5.1%). The decrease in 2016, as compared to 2015, was largely due to the closing of the resource recovery facility. In 2017 there was an increase, in part due to 8.5 FTEs in police and 5.6 FTEs in school transportation. The 2018 increase was due to 5.7 FTEs in school transportation, 5.2 FTEs in parks and recreation, and 4.5 FTE in police. The overall five-year trend of employees (FTEs) per 1,000 residents has increased 1.3% since 2014.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|-------------|-------------|-------------|-------------|-------------|
| Number of Employees (Full-time Equivalents) | 646.2 | 646.4 | 629.5 | 651.6 | 679.1 |
| Population | 52,612 | 53,875 | 54,224 | 54,689 | 54,606 |
| Municipal Employees per 1,000 Residents | 12.28 | 12.00 | 11.61 | 11.91 | 12.44 |

**Municipal Employees
(Full-time Equivalents)
By Department**

| Department¹ | 2014 | 2015 | 2016 | 2017 | 2018 |
|------------------------------------|--------------|-------------------|-------------------|--------------|--------------|
| Clerk of Council | 1 | 1 | 1 | 1 | 1 |
| City Manager | 4 | 4 | 3.7 | 4 | 3.3 |
| City Attorney | 1 | 1 | 1.5 | 2.5 | 2.5 |
| Human Resources | 4 | 4 | 4 | 4.6 | 5 |
| Commissioner of the Revenue | 10.9 | 10.9 | 10.9 | 10.9 | 11.2 |
| Treasurer | 7.2 | 7.2 | 7.2 | 7.2 | 7.9 |
| Finance | 7.3 | 7.3 | 7.8 | 8.3 | 8.3 |
| Information Technology | 10.7 | 10.7 | 10 | 10 | 11.5 |
| Registrar | 2.5 | 2.5 | 2.5 | 2.5 | 2.9 |
| Police | 115.2 | 115.4 | 119.4 | 127.9 | 132.4 |
| Fire | 83.7 | 84.8 | 84.9 | 85.9 | 86.7 |
| Public Works | 86.0 | 65.2 ² | 65.2 | 65.5 | 67.6 |
| Parks and Recreation | 72.2 | 72.4 | 71.1 | 71.9 | 77.1 |
| Planning and Community Development | 28.7 | 25 | 25 | 27.5 | 29 |
| Economic Development | 10.8 | 10.8 | 10 | 11 | 11 |
| Community Development Block Grant | 1.2 | 1.2 | 1.2 | 0.8 | 0.7 |
| Public Utilities | 58.3 | 58.5 | 59 | 61 | 64.2 |
| Public Transportation | 50.9 | 58.8 | 60 | 58.3 | 60.2 |
| School Transportation | 42.5 | 43 | 38.7 | 44.3 | 50 |
| Sanitation | 31 | 45.9 ² | 25.2 ³ | 25.2 | 25.2 |
| Stormwater | 0 | 0 | 3.7 | 3.7 | 3.7 |
| Central Garage | 15.1 | 14.8 | 15.5 | 15.6 | 15.7 |
| Central Stores | 2 | 2 | 2 | 2 | 2 |
| TOTAL | 646.2 | 646.4 | 629.5 | 651.6 | 679.1 |

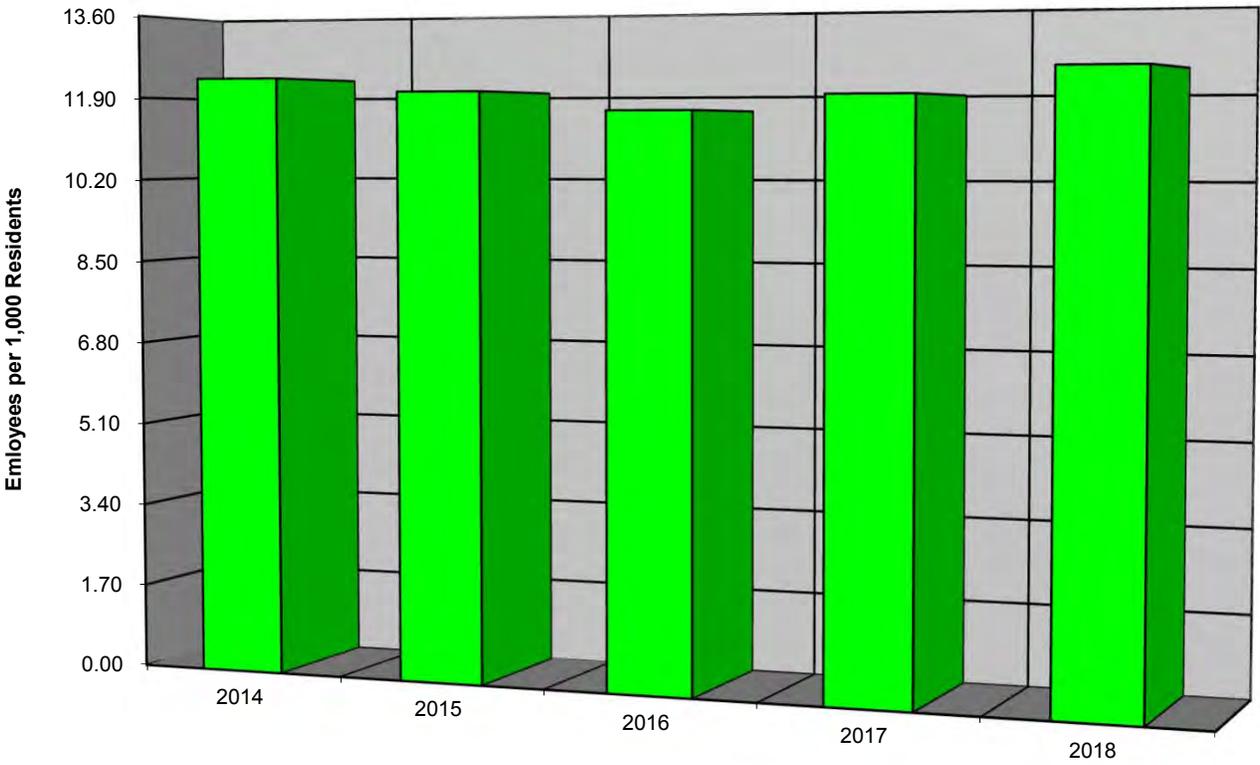
¹ Figures do not include boards and commissions.

² Reflects the transferring of refuse collection, landfill, and recycling operations from Public Works to Sanitation.

³ Reflects the closing of the resource recovery facility.

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Employees per Capita



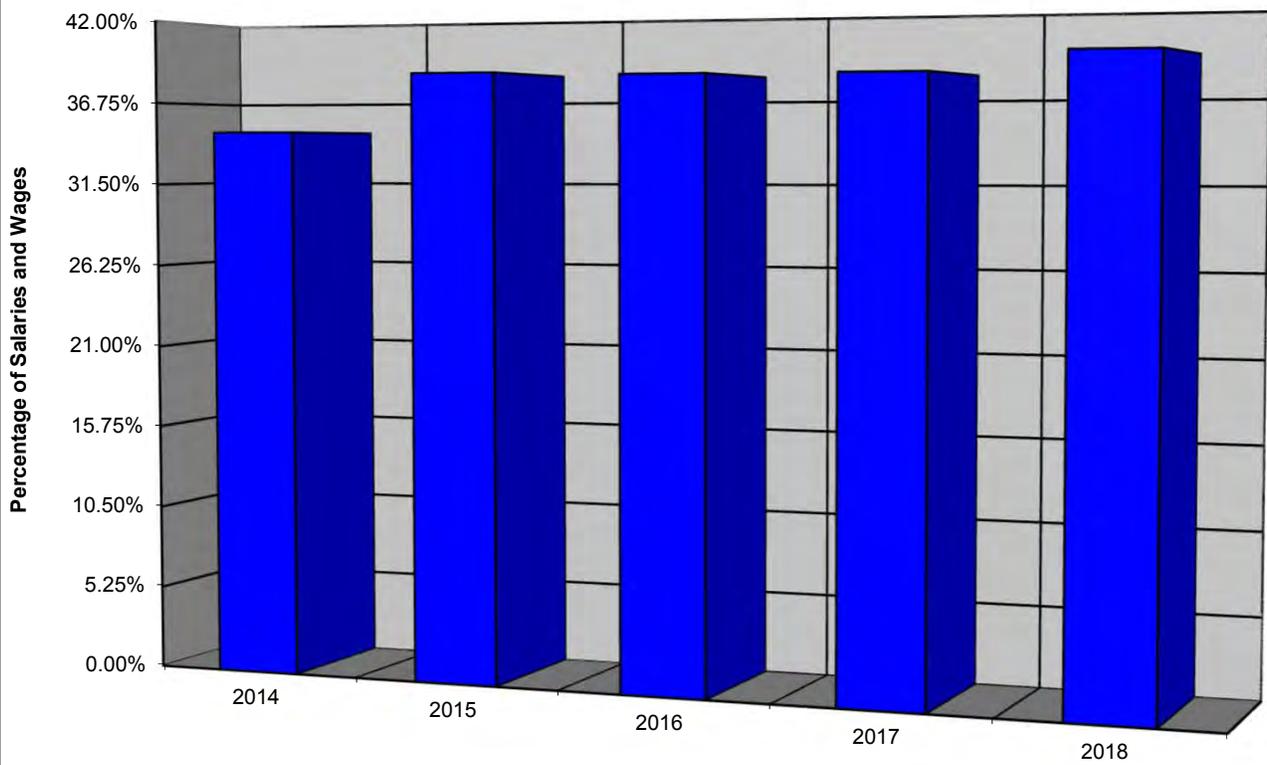
Indicator 14 Fringe Benefits

The ICMA Handbook explains that this indicator can be helpful in guiding policy because fringe benefits can be difficult to quantify in the normal budgeting process. As a result, these costs can escalate unnoticed while straining finances. The City's primary fringe benefit expenditures consist of health insurance, VRS retirement and employer's share of FICA. While accumulated vacation and sick leave are considered employee or fringe benefits, these benefits are not recorded as expenditures until actually paid.

This trend has been increasing since 2014 due to increases in required VRS retirement contributions for both the City and the School Board as well as health insurance premium rate increases since 2014. School Board retirement contributions have increased \$2.6 million (66.1%) since 2014 as the result of increased contribution rates from the VRS statewide teacher pool being underfunded while the City's retirement contributions have remained flat due to the 2017 decrease to the contribution rate. Due to 2014 through 2018 health insurance premium increases, health insurance expenditures have increased \$2.9 million (37.9%) over the past five years.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|--------------|--------------|--------------|--------------|--------------|
| Expenditures for Fringe Benefits | \$19,692,840 | \$22,361,232 | \$23,121,072 | \$24,496,875 | \$26,648,431 |
| Salaries and Wages | \$56,534,287 | \$58,079,177 | \$60,497,771 | \$63,899,133 | \$67,408,782 |
| Fringe Benefit Expenditure as a Percentage of Salaries and Wages | 34.83% | 38.50% | 38.22% | 38.34% | 39.53% |

Fringe Benefits



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Factor 3 Operating Position Indicators

The indicators developed under this factor are intended to aid the City in assessing its operating position. Specifically, operating position refers to a government's ability to balance its budget and pay its bills.

Analyzing operating position can help a city identify the following types of problems:

- Continuing operating deficits
- A decline in unrestricted reserves
- A decline in liquidity (its cash position)
- Ineffective forecasting techniques
- Ineffective budget controls

Indicator 15 Operating Surplus (Deficit)

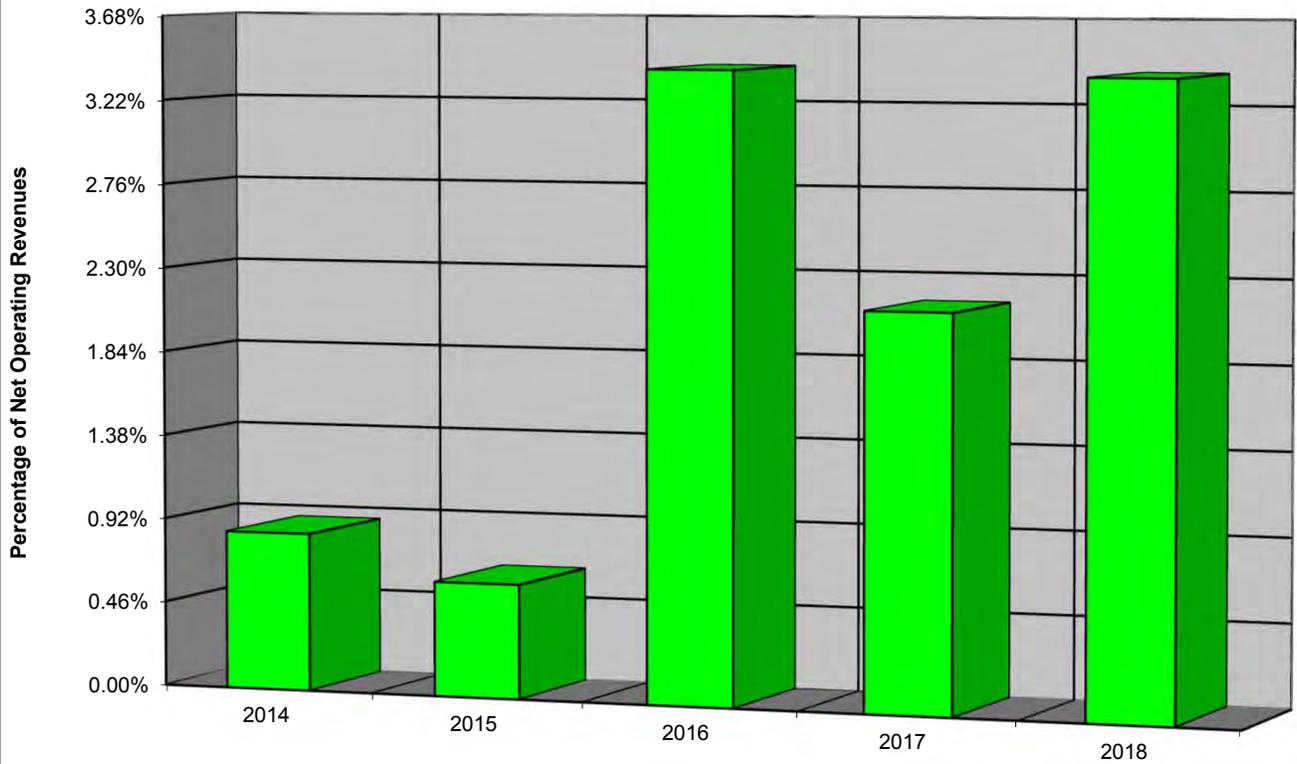
Operating results are important indicators of a city's financial position. When current year expenditures exceed the current year's revenues, an operating deficit occurs. This does not mean that the City is operating on a budget deficit. Reserves from prior years may be used to offset a current year budget deficit. If the trend continues, the financial condition of the municipality may deteriorate, and the City will need more revenues to meet the increasing amount of expenditures. Increasing operating deficits from year to year are usually considered negative factors in analyzing financial condition, but many political and environmental factors play a part in the budgeting process, so that mere reduction of expenditures and/or increasing revenues may not be the most desirable solutions. Since this indicator focuses on operating results, significant one-time revenues and expenditures have been eliminated.

The General Fund has had operating surpluses in each of the last five years. In 2015, the School Fund returned \$521,000 to the General Fund. In 2016, the \$3.4 million surplus can be attributed to actual expenditures being \$4.7 million below budgeted expenditures. Also contributing to the surplus was the return of \$800,000 from the School Bond Capital Projects Fund to the General Fund and the return of \$505,000 from the School Fund to the General Fund. The 2017 \$2.2 million surplus and the 2018 \$3.8 million surplus are mainly a result of positive operating results.

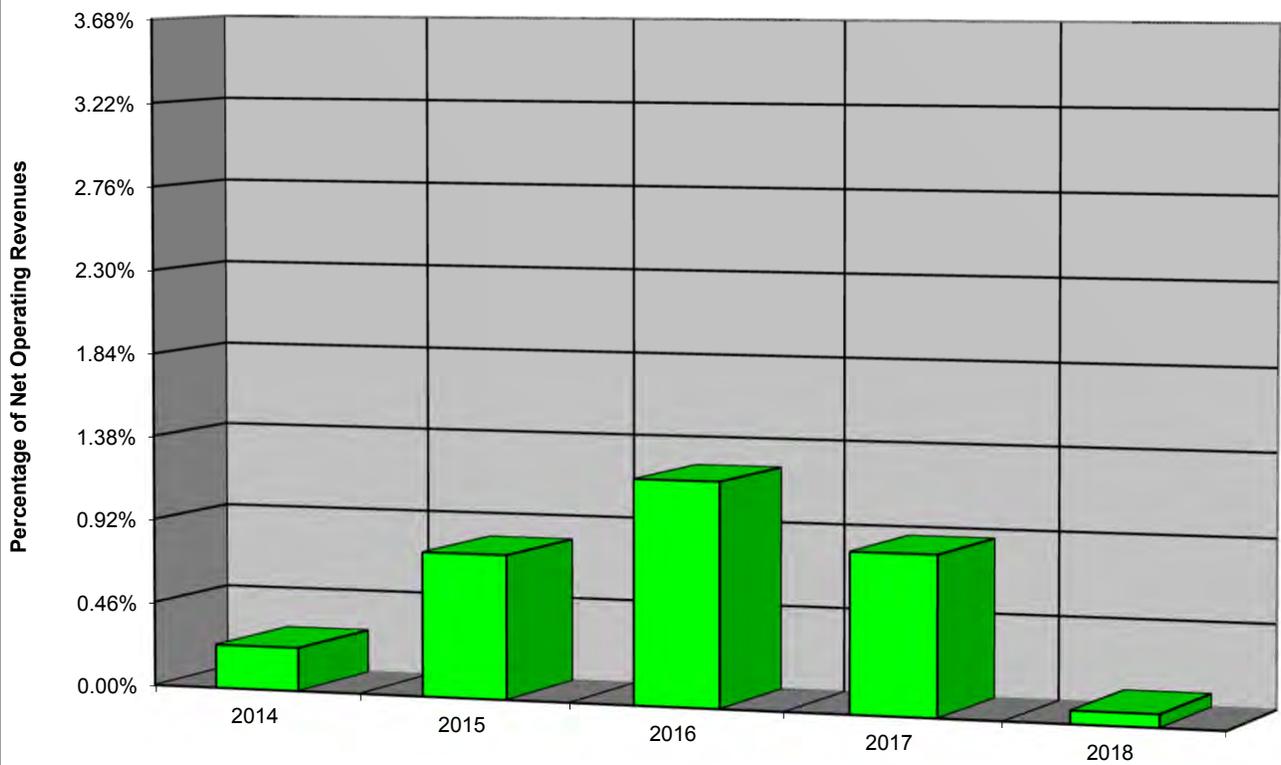
The Special Revenue Funds as a percentage of net operating revenues has had positive results in the last five years.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|--------------|--------------|--------------|---------------|---------------|
| General Fund Operating Surplus (Deficit) | \$815,428 | \$586,355 | \$3,374,573 | \$2,216,142 | \$3,773,441 |
| General Fund Net Operating Revenues | \$94,934,840 | \$94,357,063 | \$98,904,902 | \$103,330,071 | \$111,294,805 |
| General Fund Surplus (Deficit) as a Percentage of Net Operating Revenues | 0.86% | 0.62% | 3.41% | 2.14% | 3.39% |
| Special Revenue Funds Operating Surplus (Deficit) | \$94,302 | \$332,762 | \$548,841 | \$437,213 | \$36,880 |
| Special Revenue Funds Net Operating Revenues | \$39,981,496 | \$42,289,476 | \$44,919,807 | \$50,301,573 | \$51,790,278 |
| Special Revenue Funds Surplus (Deficit) as a Percentage of Net Operating Revenues | 0.24% | 0.79% | 1.22% | 0.87% | 0.07% |

Operating Surplus (Deficit) (General Fund)



Operating Surplus (Deficit) (Special Revenue Funds)



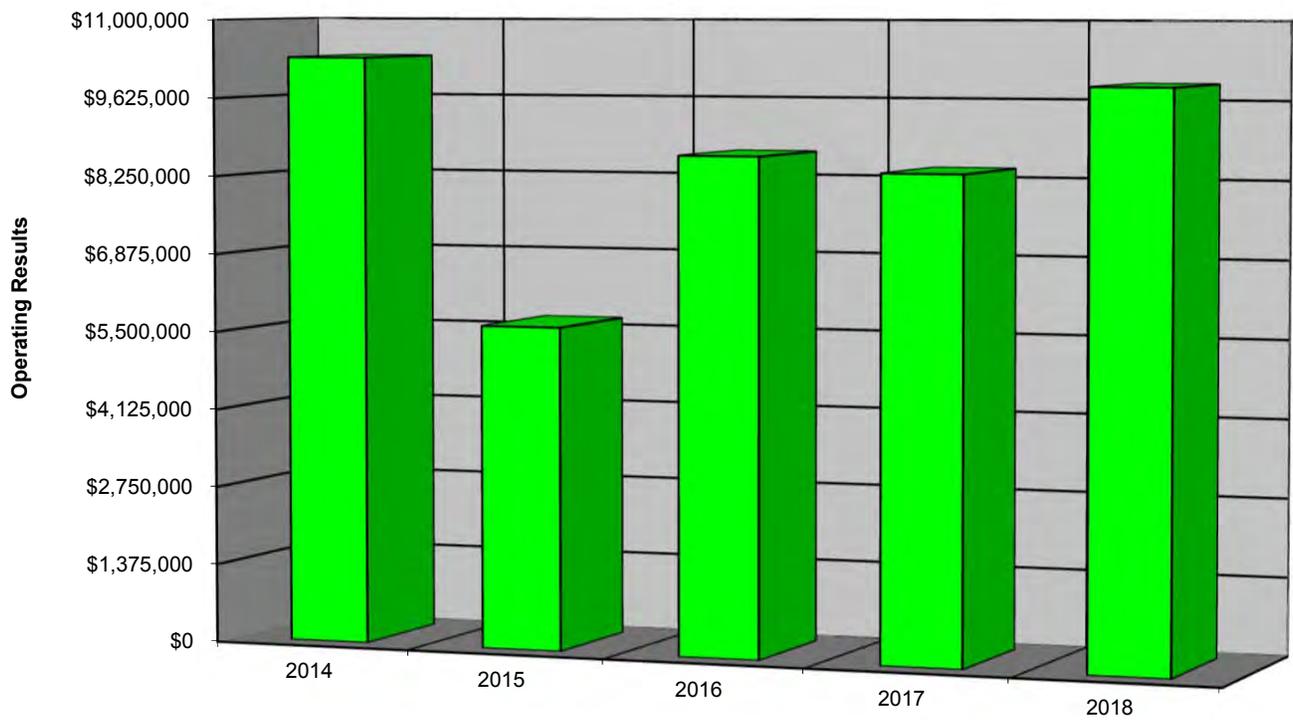
Indicator 16 Enterprise Fund Operating Results

Enterprise Fund operating results have decreased \$422,000 (4.1%) overall since 2014. The decrease can be attributed to the 2015 closure of the resource recovery facility within the Sanitation Fund which eliminated revenue from steam sales to James Madison University, and tipping fees at the facility. The overall five-year decrease in operating results has been offset by the increase in charges for services within the Water Fund and the Sewer Fund as well as the 2016 addition of the stormwater utility fee within the Stormwater Fund. Since 2014, Sewer Fund revenue has increased \$1.0 million (10.8%) to offset contributions to the Harrisonburg-Rockingham Regional Sewer Authority. Water Fund revenues have increased \$1.8 million (29.4%) over the past five years as the result of rate increases and increased usage. The increased revenue is being used to fund the debt service for the eastern raw water line project. Public Transportation Fund revenues (including state and federal operating funding) have increased \$803,000 (20.2%) since 2014; although, revenues have increased, these revenues have been offset by an increase in expenses.

Enterprise Fund net income is the result of these funds covering the "user charge" for the services they render. If transfers from the General Fund substantially support an Enterprise Fund, the City should consider charging user fees or increasing the fees already charged. The figures shown below are for the City's primary government Enterprise Funds and reflect operating income (loss) and operating grants, less depreciation, amortization and one-time charges.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|--------------|-------------|-------------|-------------|-------------|
| Enterprise Fund Operating Results (Nominal) | \$10,341,587 | \$5,668,366 | \$8,687,271 | \$8,427,564 | \$9,919,469 |

Enterprise Fund Operating Results



Indicator 17 Unassigned Fund Balances

Maintenance of a sufficient unassigned fund balance allows local governments to have adequate funds on hand to operate throughout the year, including periods of low revenue collections. The size of the unassigned fund balance can affect the City's ability to withstand financial emergencies and short-term revenue losses due to actions by other levels of government. It can also be used to accumulate funds for capital purchases without incurring debt. An appropriate fund balance also helps in securing and maintaining better credit ratings, which result in lower borrowing costs. As a result, taxes and other user rates can be lower than otherwise would be necessary.

Rating agencies typically recommend local governments adopt a formal fund balance reserve policy and tend to look unfavorably on large swings in the percentage and especially on unplanned declines. A smaller balance may be justified by a long-term trend of annual budget surpluses. A much larger balance may be warranted, especially if budget revenues and expenses are economically sensitive or otherwise not easily forecasted. Decreasing fund balances are warning trends because the City may not be able to meet its future needs unless more revenues are generated. The City has taken a proactive approach to preserve the General Fund's unassigned fund balance through the adoption of the City's Financial Management Policies. It is the City's policy to maintain an unassigned fund balance of no less than fourteen percent of the General Fund budget plus adequate funds for working capital purposes, which is typically considered four percent.

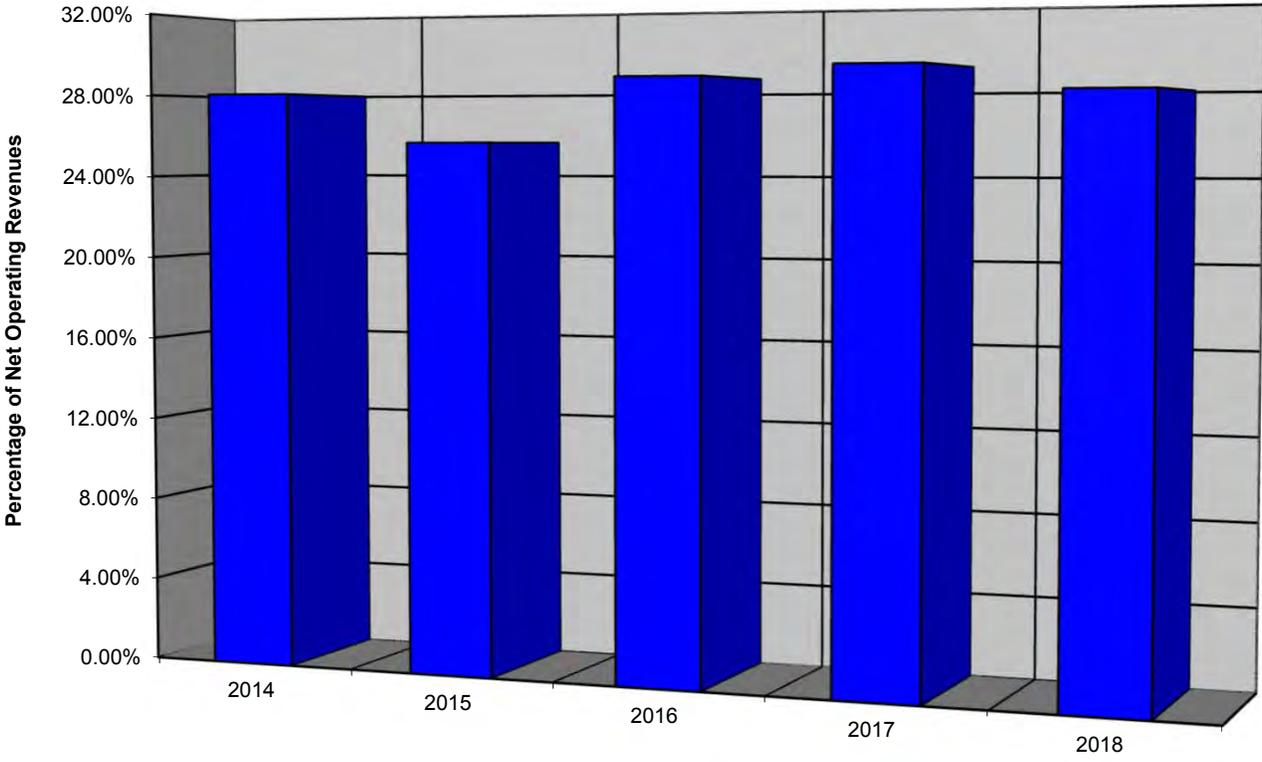
Unassigned fund balance as a percentage of net operating revenues for the General Fund has mostly been following an upward trend since 2014. The \$2.4 million decrease in 2015 of unassigned fund balance can be attributed to favorable operating results which were offset by a \$1.8 million transfer to the General Capital Projects Fund for various capital projects and the initial \$1.1 million buy-in agreement payment for membership in the MRRJ. The unassigned fund balance increases in 2016 through 2018 are the result of positive operating results, and balancing the 2017 and 2018 budgets without using fund balance funds. The 2019 budget was balanced

using \$1.4 million of unassigned fund balance

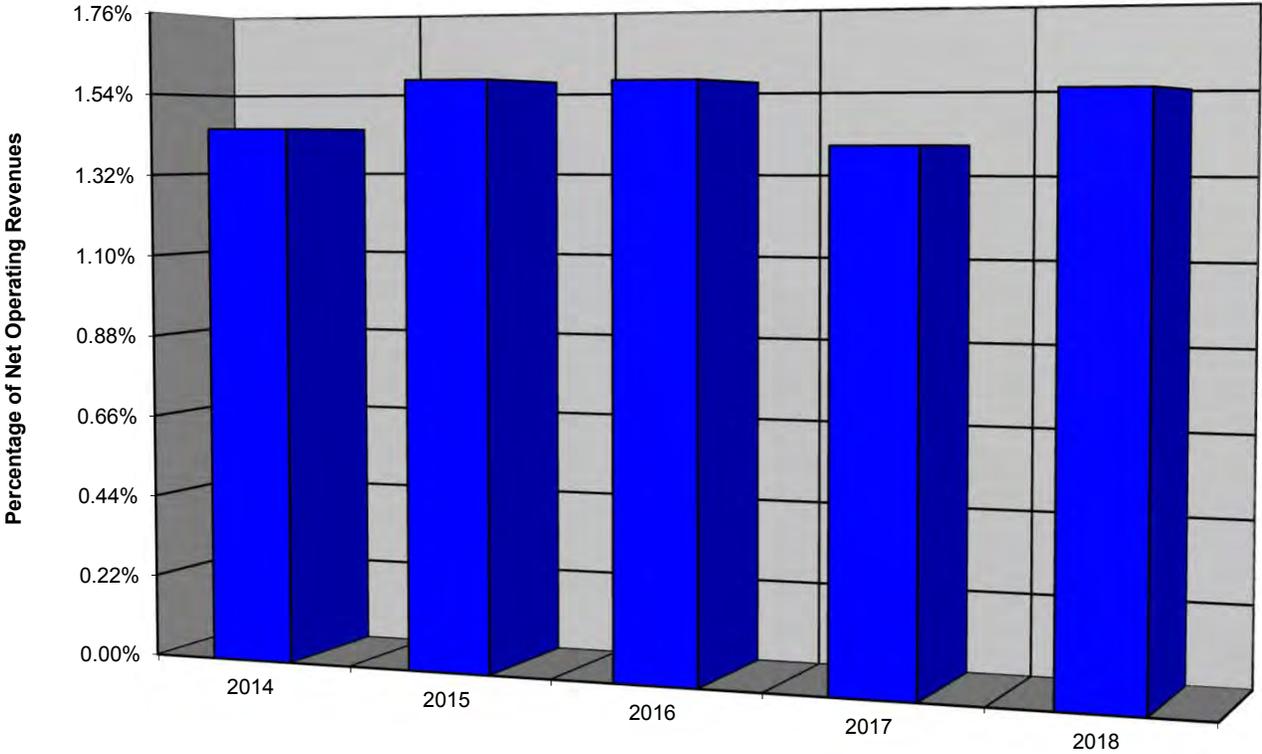
The increase of fund balance as a percentage of net operating revenues for the Special Revenue Funds can be attributed to School Fund fund balance being returned to the General Fund.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|--------------|--------------|--------------|---------------|---------------|
| Unassigned Fund Balance (General Fund) | \$26,595,398 | \$24,214,042 | \$28,435,301 | \$30,226,183 | \$31,239,773 |
| Net Operating Revenues (General Fund) | \$94,934,840 | \$94,357,063 | \$98,904,902 | \$103,330,071 | \$111,294,805 |
| Unassigned Fund Balance as a Percentage of Net Operating Revenues | 28.01% | 25.66% | 28.75% | 29.25% | 28.07% |
| Unassigned Fund Balance (Special Revenue Funds) | \$577,334 | \$665,160 | \$704,711 | \$704,527 | \$799,506 |
| Net Operating Revenues (Special Revenue Funds) | \$39,981,496 | \$42,289,476 | \$44,919,807 | \$50,301,573 | \$51,790,278 |
| Unassigned Fund Balance as a Percentage of Net Operating Revenues | 1.44% | 1.57% | 1.57% | 1.40% | 1.54% |

Unassigned Fund Balances (General Fund)



Unassigned Fund Balances (Special Revenue Funds)



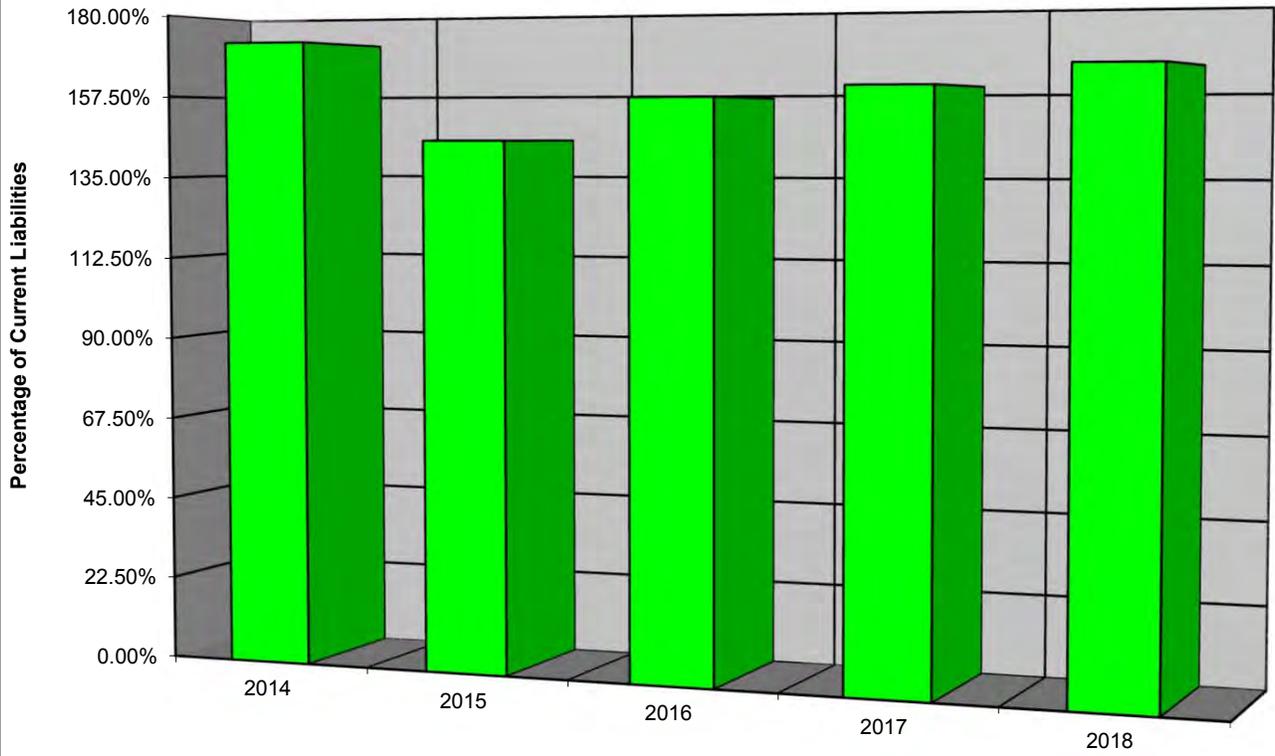
Indicator 18 Liquidity

A good measure of a local government's short-term financial condition is its cash position. Cash position, which includes cash and short-term investments, determines a government's ability to pay its short-term obligations. The credit industry benchmark of less than a one to one ratio is considered a negative factor with three or more years being an extreme negative factor. The City continues to be in a healthy cash position. The decline in 2015 can be attributed to a \$1.8 million transfer to the General Capital Projects Fund for several capital projects and a transfer of \$2.7 from the General Fund to the Sanitation Fund for the Rockingham County landfill obligation. The 2016 increase of cash and short-term investments as a percentage of current liabilities can be attributed to the return of \$800,000 from the School Bond Capital Projects Fund after the City issued bonds for the school's construction projects. The 2017 and 2018 increase of cash and short-term investments as a percentage of current liabilities is related to positive operating results.

It is not uncommon for a city the size of Harrisonburg to experience fluctuations in its cash position over the course of a year. The ultimate goal is to manage cash effectively to prevent insolvency. The City has adopted cash management policies and procedures to prevent any unfavorable situations.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|--------------|--------------|--------------|--------------|--------------|
| Cash and Cash Equivalents | \$34,340,409 | \$33,730,957 | \$37,808,447 | \$41,204,925 | \$46,156,350 |
| Current Liabilities | \$19,940,744 | \$23,219,722 | \$24,110,481 | \$25,789,346 | \$27,950,454 |
| Cash and Short-term Investments as a Percentage of Current Liabilities | 172.21% | 145.27% | 156.81% | 159.77% | 165.14% |

Liquidity



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Factor 4 Debt Indicators

The indicators developed under this factor are intended to aid the City in monitoring changes in debt structure. The overriding concern is to ensure that the City's outstanding debt does not exceed its ability to repay in a worst-case scenario. Specific considerations to be analyzed include determining whether or not debt is (1) proportional in size and rate of growth to its tax base, (2) extends past the useful life of the facilities it finances, (3) used to finance the operating budget, (4) requires repayment schedules that put excessive burdens on operating expenditures, and (5) so high as to jeopardize the City's credit rating.

Indicator 22, Overlapping Debt, was not developed because the City does not have overlapping debt.

Indicator 19 Current Liabilities

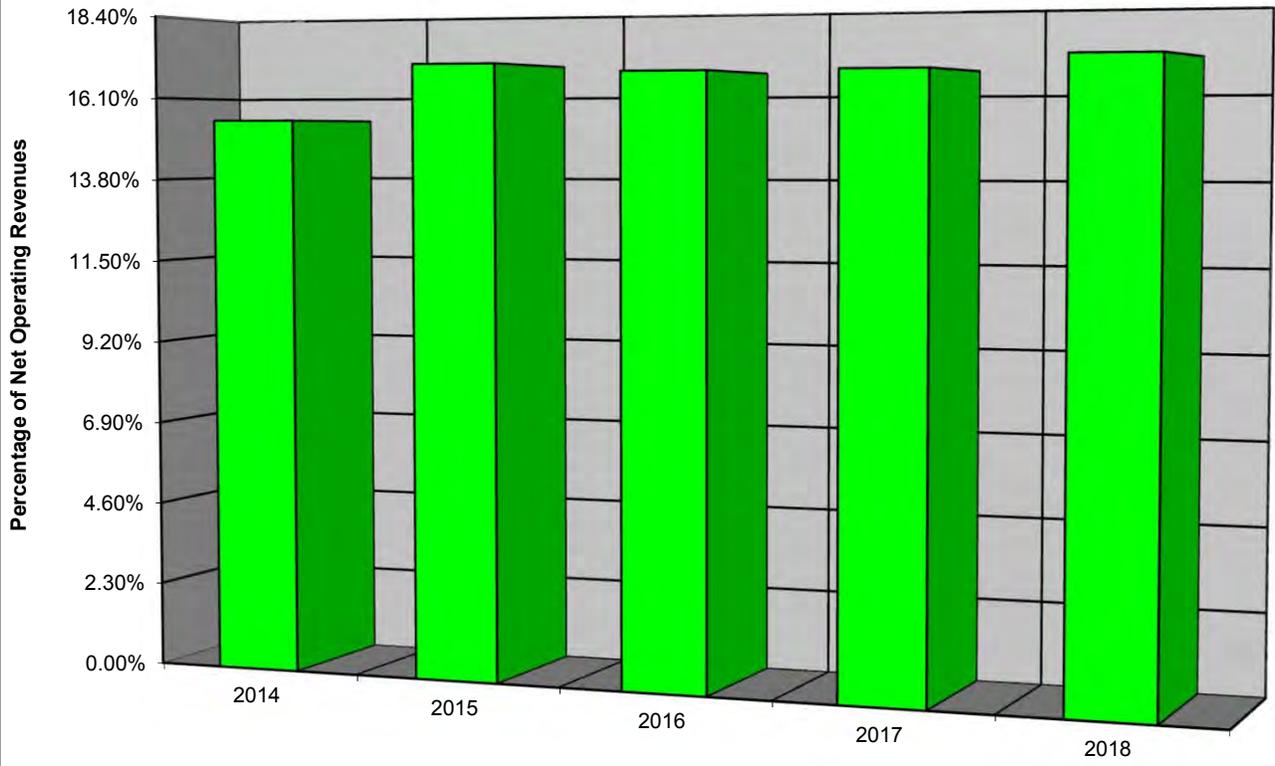
Current liabilities are the sum of all liabilities due at the end of the fiscal year and the principal on long-term debt that is due the following year. This indicator is mainly concerned with identifying whether increasing levels of short-term borrowing are being used to finance deficit spending and/or mask liquidity problems.

The warning trend identified by the Handbook is an increasing ratio of current liabilities to net operating revenues. This indicator has trended upward since 2014. The 2015 increase in current liabilities was due to several factors. These factors include a \$1.1 highway and street maintenance accounts payable, \$980,000 due within one year for the MRRJ buy-in agreement, and an increase in interest expense due to the timing of scheduled interest payments related to the Series 2014B Refunding Bonds.

Two credit industry benchmarks considered negative factors are (1) short-term debt outstanding at the end of the year exceeding five percent of operating revenues, and (2) a two-year trend of increasing short-term debt outstanding at the end of the fiscal year. The City does not have any short-term borrowings and is not in violation of either benchmark. The Handbook suggests adopting policies, which will prohibit these situations from occurring.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|---------------|---------------|---------------|---------------|---------------|
| Current Liabilities | \$19,940,744 | \$23,219,722 | \$24,110,481 | \$25,789,346 | \$27,950,454 |
| Net Operating Revenues | \$129,029,544 | \$136,646,539 | \$143,824,709 | \$153,631,644 | \$163,085,083 |
| Current Liabilities as a Percentage of Net Operating Revenues | 15.45% | 16.99% | 16.76% | 16.79% | 17.14% |

Current Liabilities



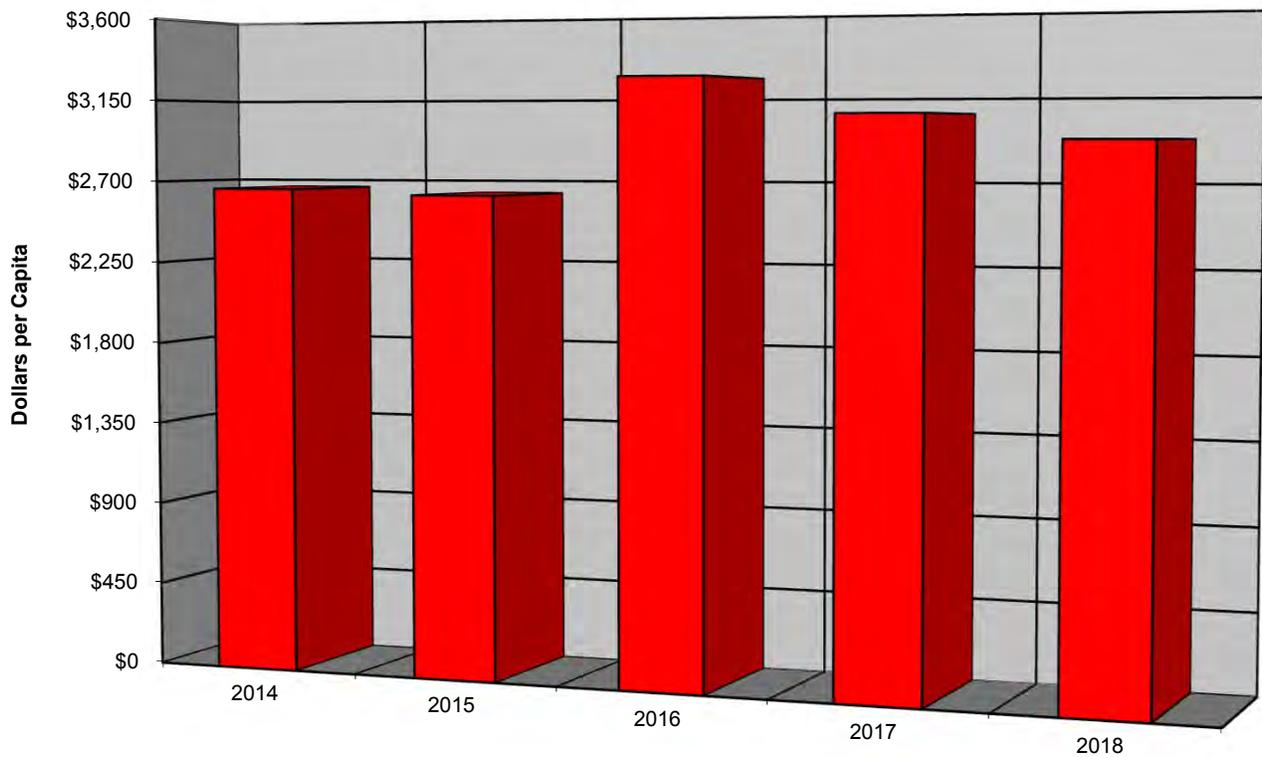
Indicator 20 Long - Term Debt

This indicator is used to help assess whether local government resources are adequate to pay its long-term debt. This indicator is computed by comparing net direct general long-term debt to assessed real property valuation and also to population. The assessed valuation of real property in the City is used with the assumption that real property taxes will be the primary source of debt repayment.

This indicator has increased overall during the past five years both as a percentage of assessed real property valuation and per capita. In 2016, the City issued \$44.3 million in debt for various capital projects including Bluestone Elementary School, Elon Rhodes Early Learning Center, and Fire Station No. 1 renovations, contributing to the increase in both the long-term debt per capita and the long-term debt as a percentage of real property valuation. It should also be noted that the City's assessed real property valuation has increased by \$197.4 million (5.1%) over the past five years. The ICMA Handbook suggests that an increasing indicator is a warning trend, but it also points out that a credit industry benchmark warning signal is when debt exceeds 10% of assessed real property valuation. The City's ratio is currently 3.90%.

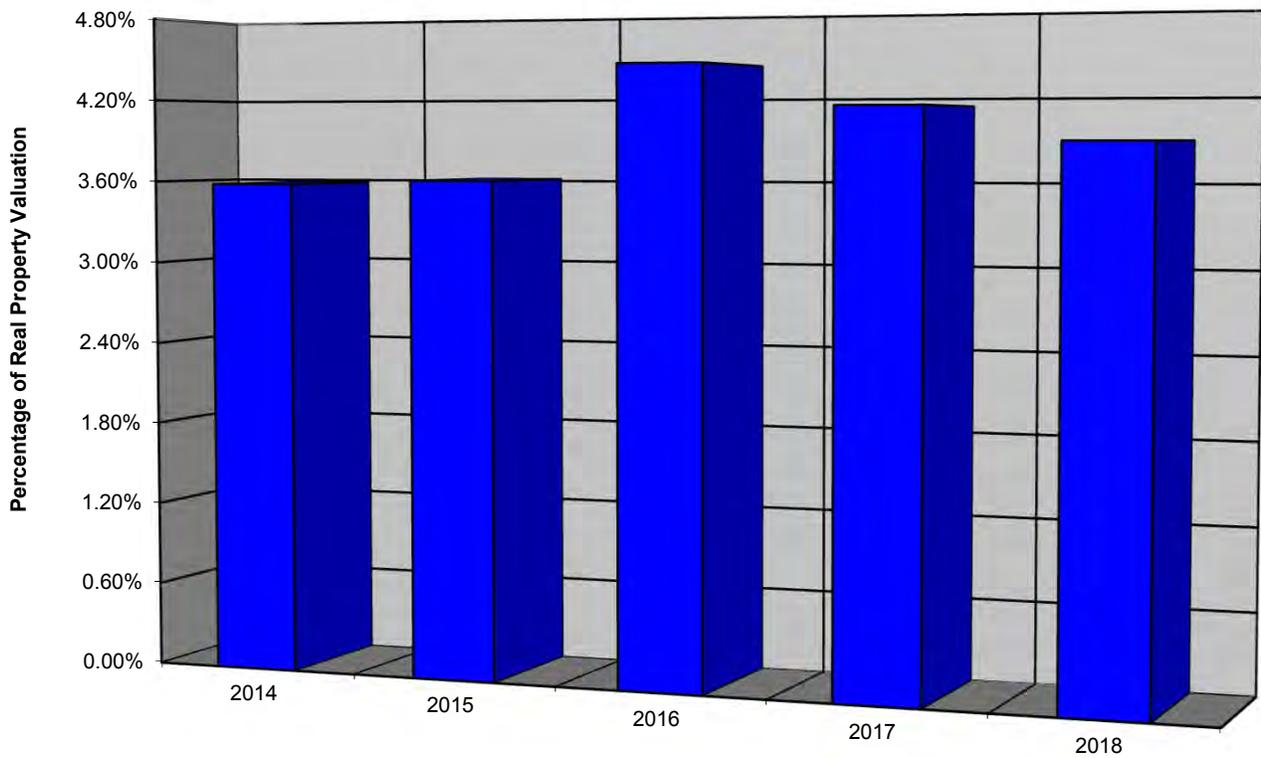
| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|
| Long-term Debt | \$140,043,447 | \$141,820,143 | \$177,043,057 | \$167,818,406 | \$160,300,330 |
| Population | 52,612 | 53,875 | 54,224 | 54,689 | 54,606 |
| Long-term Debt per Capita | \$2,662 | \$2,632 | \$3,265 | \$3,069 | \$2,936 |
| Assessed Real Property Valuation | \$3,908,554,902 | \$3,923,502,387 | \$3,983,306,430 | \$4,047,555,148 | \$4,105,936,387 |
| Long-term Debt as a Percentage of Assessed Real Property Valuation | 3.58% | 3.61% | 4.44% | 4.15% | 3.90% |

Long-Term Debt per Capita



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Long-Term Debt as a Percentage of Real Property Valuation



Indicator 21 Debt Service

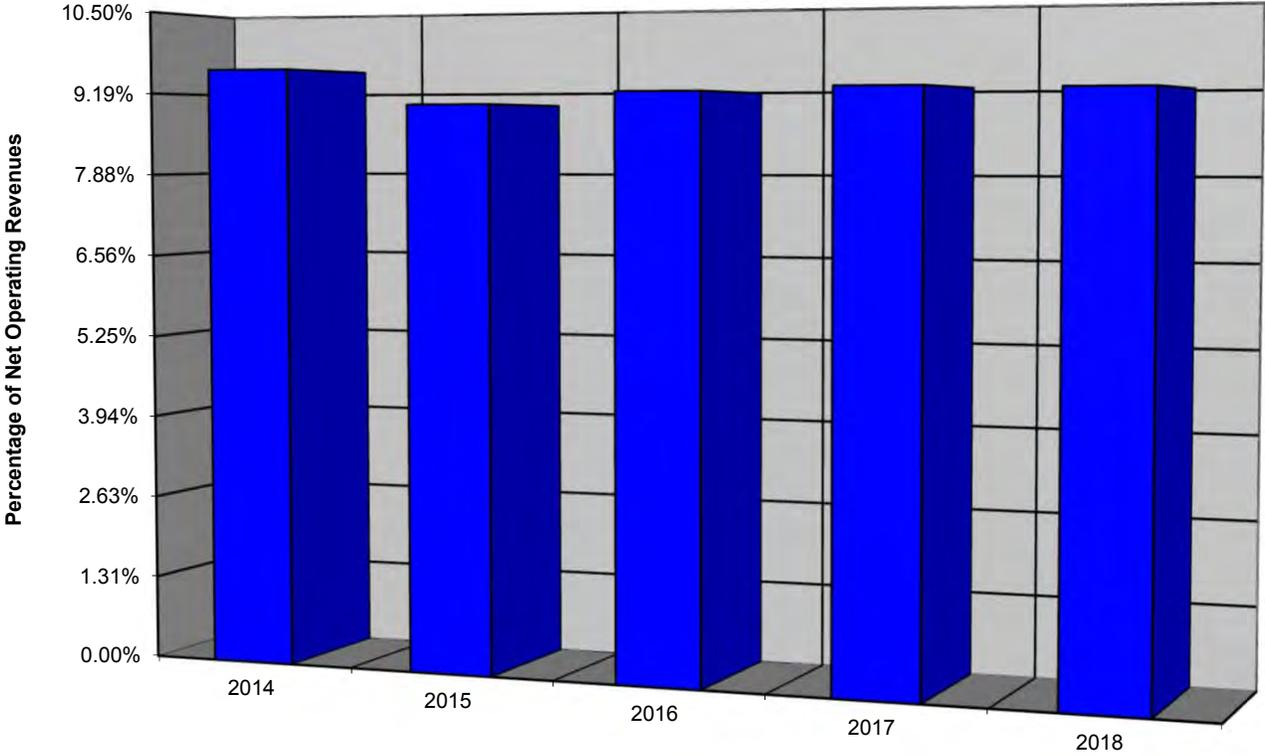
This indicator is determined by comparing the amount of the City's debt principal and interest payments for the year to its net operating revenues. The primary purpose of this indicator is to determine the effect of debt on the flexibility of expenditures, since debt service can be a major part of a government's fixed costs.

This indicator has decreased overall since 2014. The ICMA Handbook calls an increasing indicator a warning trend, but it also indicates that the credit industry warning benchmark is 20% with 10% considered acceptable. The indicator has remained below 10% during the past five years and is currently at 9.22%. Total debt service has increased \$2.7 million since 2014 with approximately \$2 million of the increase attributable to school related projects. The City was able to take advantage of favorable interest rates by refinancing existing debt in 2014 which resulted in debt service savings. With the expected borrowing for the construction of a new high school, it is anticipated that this indicator will be increasing over the next several years.

The policy implications are generally the same as those for Indicator 19 with the additional suggestion that the effect of debt service on annual fixed cost be analyzed prior to the issuance of bonded long-term debt.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|---------------|---------------|---------------|---------------|---------------|
| Debt Service | \$12,332,297 | \$12,286,265 | \$13,205,543 | \$14,206,981 | \$15,035,534 |
| Net Operating Revenues | \$129,029,544 | \$136,646,539 | \$143,824,709 | \$153,631,644 | \$163,085,083 |
| Debt Service as a Percentage of Net Operating Revenues | 9.56% | 8.99% | 9.18% | 9.25% | 9.22% |

Debt Service



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Factor 5 Unfunded Liability Indicators

Unfunded liabilities are those which have been incurred prior to the balance sheet date, are not payable until a future date and for which reserves have not been set aside.

Pension and employee leave liabilities are the unfunded liabilities considered under this factor. Because the City has no policy control over the Virginia Retirement System, we did not develop Indicators 23 and 24 relating to pension obligations and assets. Developing these indicators would not disclose any information, which is not already highlighted in the Defined Benefit Pension Plan note to the financial statements contained in the City's Comprehensive Annual Financial Report.

Indicator 25 Accumulated Employee Leave

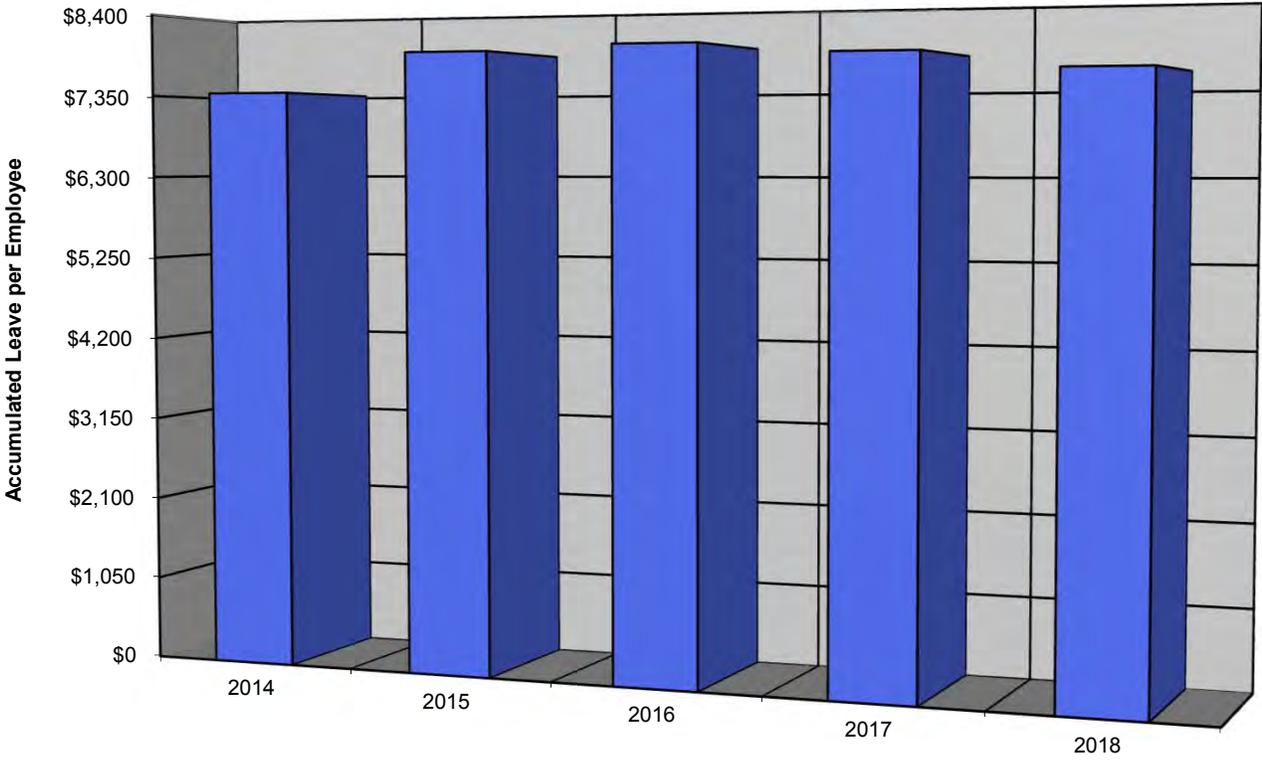
Accumulated employee leave is the dollar value of all unused vacation and sick leave benefits. This indicator has two basic impacts on the City. The initial impact represents an opportunity cost for work that an employee does not perform. The second impact occurs at the termination or retirement of an employee when an expenditure is recorded for the payment of any unused vacation or sick leave. The second situation typically has the greatest implications for local governments. As employee leave accumulates, these payments are effectively postponed and the impact on future budgets increase.

The indicator shows an overall increase since 2014 but has been trending down since 2017. Effective January 1, 2014, the City implemented the Paid Time Off (PTO) leave plan for new hires as part of the VRS hybrid retirement plan. The PTO leave plan essentially reduced both the hours earned by employees and the allowable annual carryover hours. Under the PTO leave plan, this indicator should begin to decline over time as the City's workforce turns over. In general, the increase in 2015 was from the implementation of a salary study initiated by the City.

The City maintains a limit on the amount of accrued annual leave and PTO leave an employee may carry forward each calendar year. Sick leave accumulation is unlimited, but the amount that the City pays in the event an employee leaves employment is capped based on years of service. This type of leave policy is normal practice for Virginia local governments.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|
| Accumulated Employee Leave | \$4,042,361 | \$4,281,064 | \$4,358,056 | \$4,257,729 | \$4,255,636 |
| Full-time Employees | 548 | 544 | 549 | 545 | 560 |
| Accumulated Leave per Employee | \$7,377 | \$7,870 | \$7,938 | \$7,812 | \$7,599 |

Accumulated Employee Leave



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Factor 6 Capital Plant Indicators

Much of a corporation's wealth is invested in fixed long-term assets, such as property, plant, and equipment; much of a city's asset base is reflected in capital assets such as streets, buildings, and heavy equipment. While the City does not use these assets to support profitable enterprise, the assets support the quality of life Harrisonburg residents have come to expect. These assets must be properly maintained or there may be undesired consequences. If, for example, the City does not maintain its streets, not only will taxpayers complain, but also the community will be less attractive to the businesses that the City is encouraging to relocate to Harrisonburg.

Like many types of preventive maintenance, the cost of maintaining the asset is usually less than the costs of prematurely replacing the asset. Unfortunately, when revenues are tight and demands for services are high, the temptation to defer capital expenditures is great. A locality can get away with this for a year or so to temporarily ease its financial pressures. But if the City defers these expenditures for too long of a period, roads and sidewalks can become unsafe, property values can decline (leading to a decline in revenues), and the eventual cost of repairing or replacing the asset can become enormous. Developing the indicators described in this factor can help City officials determine if they are investing enough in its capital plant.

Indicator 26, Maintenance Effort, was not developed. It is extremely difficult to determine which amounts of maintenance of assets were actually maintenance expenditures and which were administrative, beautification or other expenses. Further, it is felt that this is not a problem area given the condition of the City's streets, parks, and other assets.

Indicator 27 Capital Outlay

A capital outlay refers to expenditures from general operating funds for operating equipment that is expected to last more than one year, for example a dump truck or a computer system. This indicator also includes expenditures for street repaving. It does not include expenditures for capital construction projects such as streets or bridges.

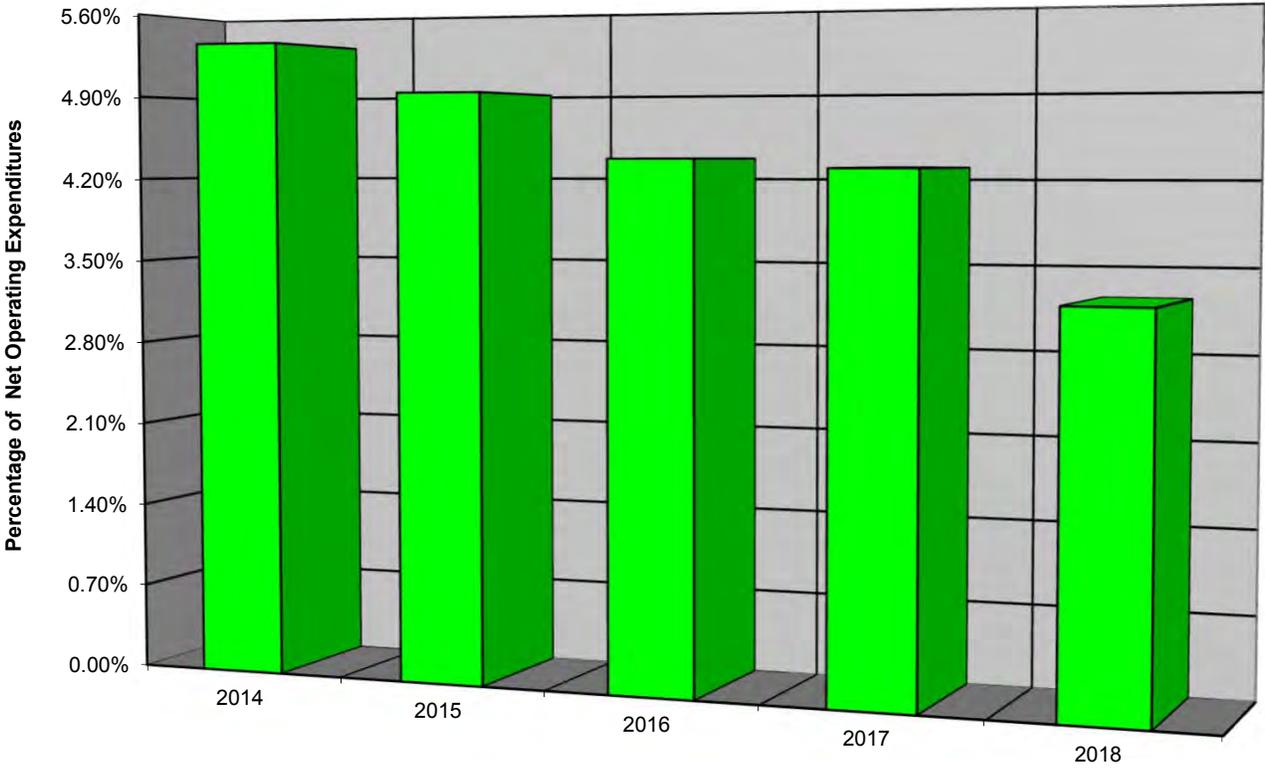
Capital outlay needs to be included in the budgeting process because equipment such as vehicles wear out and equipment like computer systems can become obsolete (or inefficient). Just as with maintenance efforts, during periods of low revenue, a city may postpone these expenditures for a year to focus on providing services, but there can be major costs associated with continual postponement. For instance, the decision not to purchase new vehicles may result in service trucks that spend more time in the shop than performing the operations for which they were originally purchased.

This trend has decreased since 2014. In 2014, 2015, and 2016 the street repaving program was aided by approximately \$280,000, \$950,000, and \$950,000 respectively, in VDOT revenue sharing funds.

It is especially important to examine the overall trend in this indicator. If a city purchases a whole fleet of vehicles in one year, the next year's capital outlay is likely to be low. This is not a warning trend, but a three or more year decline in capital outlay as a percentage of net operating expenditures could be considered a warning trend.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|---------------|---------------|---------------|---------------|---------------|
| Capital Outlay | \$6,788,198 | \$6,418,900 | \$6,111,844 | \$6,318,403 | \$5,040,139 |
| Net Operating Expenditures | \$127,105,170 | \$134,092,219 | \$139,745,862 | \$146,939,029 | \$155,279,751 |
| Capital Outlay as a Percentage of Net Operating Expenditures | 5.34% | 4.92% | 4.37% | 4.30% | 3.25% |

Capital Outlay



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Factor 7 Community Needs and Resources

The indicators developed under this category encompass a number of characteristics of the community. These indicators may or may not be important when considered alone, but they often help to explain the trends observed in other indicators. The indicators may also help determine whether or not to change some of the City's policies. For example, a decline in personal income may lead to a decrease in spending at restaurants and retail business, which will result in lower than expected tax revenues for the City. If unemployment rates have increased then the City could reexamine its tax rates and policies. Due to the difficulty in obtaining timely and accurate data, the following indicators were not developed:

Indicator 29, Population Density

Indicator 30, Population under 18 and over 64

Indicator 32, Poverty Households

Indicator 35, Home Ownership

Indicator 36, Vacancy Rates

Indicator 37, Crime Rates

Indicator 28 Population

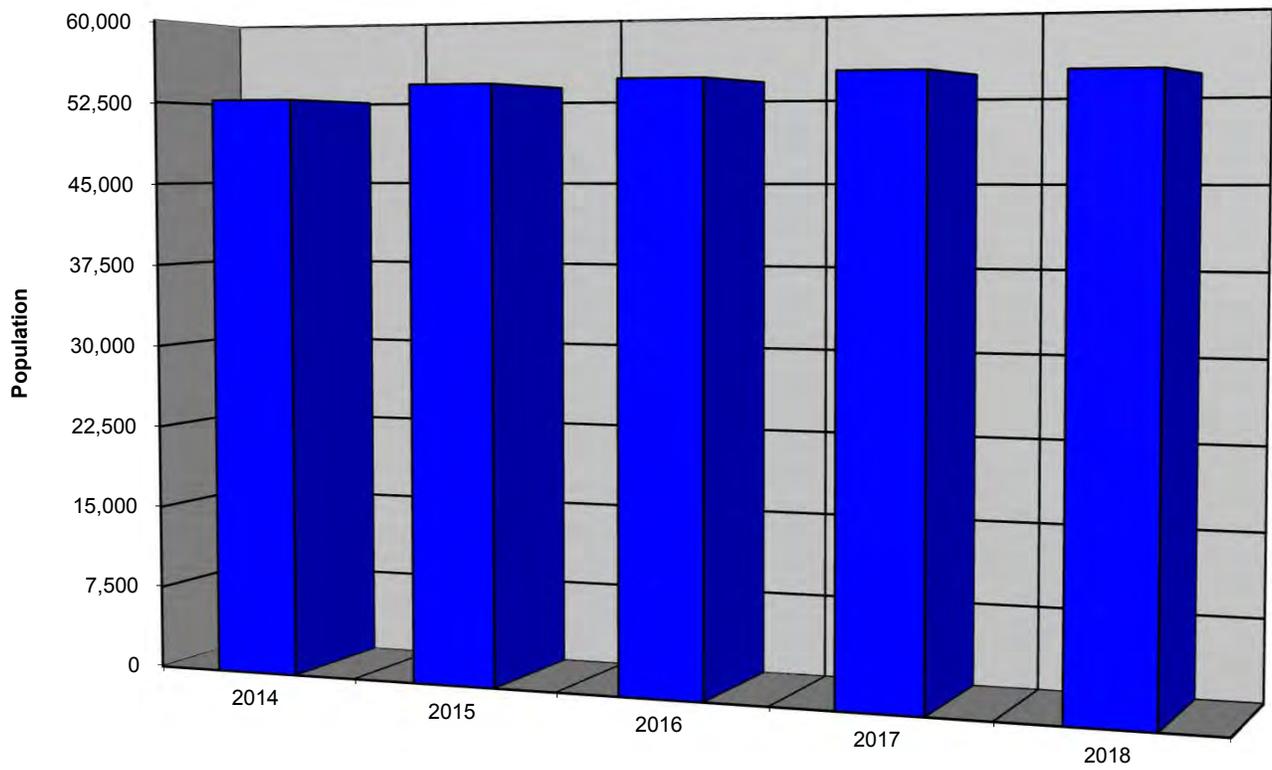
Harrisonburg has experienced population growth of roughly 3.8% over the past five years. This raises several interesting questions. Is this growth rate likely to continue? If it does, how long will the City's infrastructure support the growth? Will job growth keep pace? Is there sufficient undeveloped real estate to permit future development or will increased competition for housing drive housing prices artificially high? How will JMU's continued expansion affect the City's ability to sustain this growth? According to the 2010 U.S. Census Bureau, the City's population was 48,914, a 20.9% increase over the 2000 population. The City's population has increased 11.6% since the 2010 census to 54,606.

Rapid changes in population size can have significant effects on a city's short-term and long-term financial health. For example, a rapid increase can cause the City to invest heavily in roads and schools or hire additional employees. If this trend is reversed, the City may be left with too large an asset base for its population. If the population is increasing due to young families with children, the City can expect its expenditures to increase rapidly for the foreseeable future. Conversely, if the expansion is due to an influx of professionals, it is likely that revenues will increase at a higher rate than expenditures.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|-------------|--------|--------|--------|--------|--------|
| Population | 52,612 | 53,875 | 54,224 | 54,689 | 54,606 |

Source: U.S. Census Bureau (2010) and Weldon Cooper Center for Public Service (2014-2018)

Population



Indicator 31 Personal Income per Capita

Personal income per capita is important to a local government. When personal income is high, the City can generate higher tax revenues. Individuals with high personal income generally require less in the way of services from the City. Further, the distribution of income is important. A city with a large middle class and a small standard deviation of income will face different fiscal challenges than a city with a small number of wealthy residents and a large number of low-income families, even though the two cities may have similar per capita income figures.

This indicator has shown an overall increase in nominal dollars over the past five years of 13.7%. There are several possible explanations for this increase. First, favorable economic conditions in the City could be increasing personal income. Second, since the population is also increasing, the people moving in may have higher personal income than those moving out. Third, an increase in the cost-of-living due to inflationary pressures could be pushing personal income higher. In constant dollars, this indicator has increased 8.3%. This would indicate that a portion of the nominal dollar growth has been due to inflation.

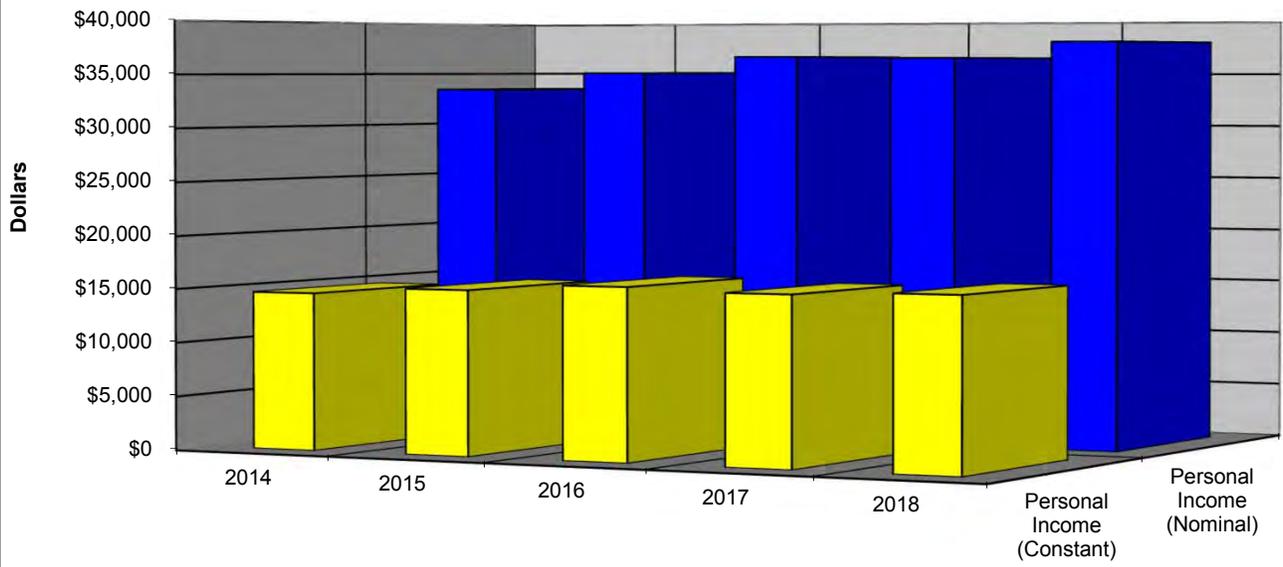
In 2018, the Harrisonburg Metropolitan Statistical Area (HMSA) ranking was 69th overall in the state, which was 69.0% of the \$55,105 state average. The HMSA was 73.7% of the \$51,640 national average. It should be noted that the large number of college students that reside within the City tends to depress the per capita income figures.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|----------|----------|----------|----------|----------|
| Personal Income per Capita (Nominal) ^a | \$33,468 | \$35,092 | \$36,655 | \$36,545 | \$38,045 |
| CPI for the Area (1982-84=1.000) | 2.289 | 2.302 | 2.311 | 2.352 | 2.402 |
| Personal Income per Capita (Constant) | \$14,621 | \$15,244 | \$15,861 | \$15,538 | \$15,839 |

Source: Bureau of Economic Analysis

^a Amounts are for the Harrisonburg Metropolitan Statistical Area.

Personal Income per Capita



Indicator 33 Property Value

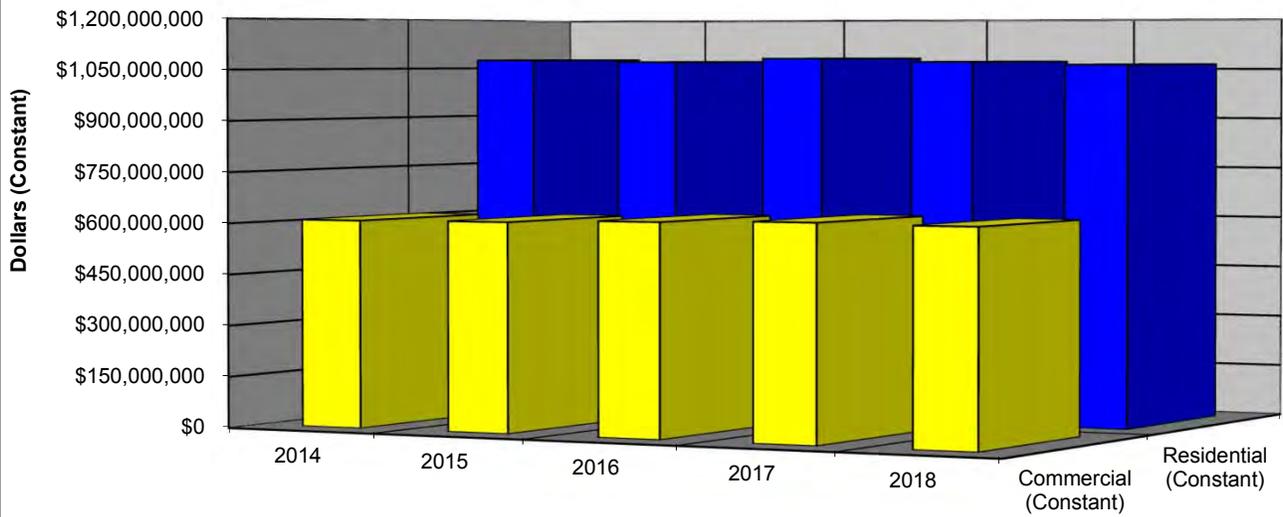
Property value is an important indicator since property taxes are such an important component of the City's revenues. The overall five-year market value for residential property has increased in nominal dollars by 3.9% (1.0% decrease in constant dollars) and for commercial/industrial property has increased in nominal dollars by 7.2% (2.1% increase in constant dollars). This constant dollar five-year trend of decreased residential assessments and minimal increase of commercial/industrial property assessments has created budgetary pressures for growth in real estate revenues other than those offset by increased real estate tax rates.

If property values increase too fast, problems may result. If values rise faster than personal income or prices in general, more citizens, especially those on fixed incomes, may be unable to pay their taxes. The increase in value of commercial/industrial property (and resulting taxes) may cause companies to relocate to Rockingham County or even out of the area. Further, housing prices that are artificially high may deter people or companies from locating in the City.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|---|-----------------|-----------------|-----------------|-----------------|-----------------|
| Market Value of Taxable Residential Property (Nominal) | \$2,461,494,084 | \$2,463,332,515 | \$2,498,733,655 | \$2,521,144,415 | \$2,556,995,612 |
| Market Value of Taxable Commercial Property (Nominal) | \$1,393,309,162 | \$1,407,562,622 | \$1,431,075,425 | \$1,470,670,436 | \$1,493,403,527 |
| CPI for the Area (1982-84=1.000) | 2.289 | 2.302 | 2.311 | 2.352 | 2.402 |
| Market Value of Taxable Residential Property (Constant) | \$1,075,357,835 | \$1,070,083,629 | \$1,081,234,814 | \$1,071,915,142 | \$1,064,527,732 |
| Market Value of Taxable Commercial Property (Constant) | \$608,697,755 | \$611,452,051 | \$619,245,100 | \$625,285,049 | \$621,733,358 |

Source: City of Harrisonburg Commissioner of the Revenue

Property Value



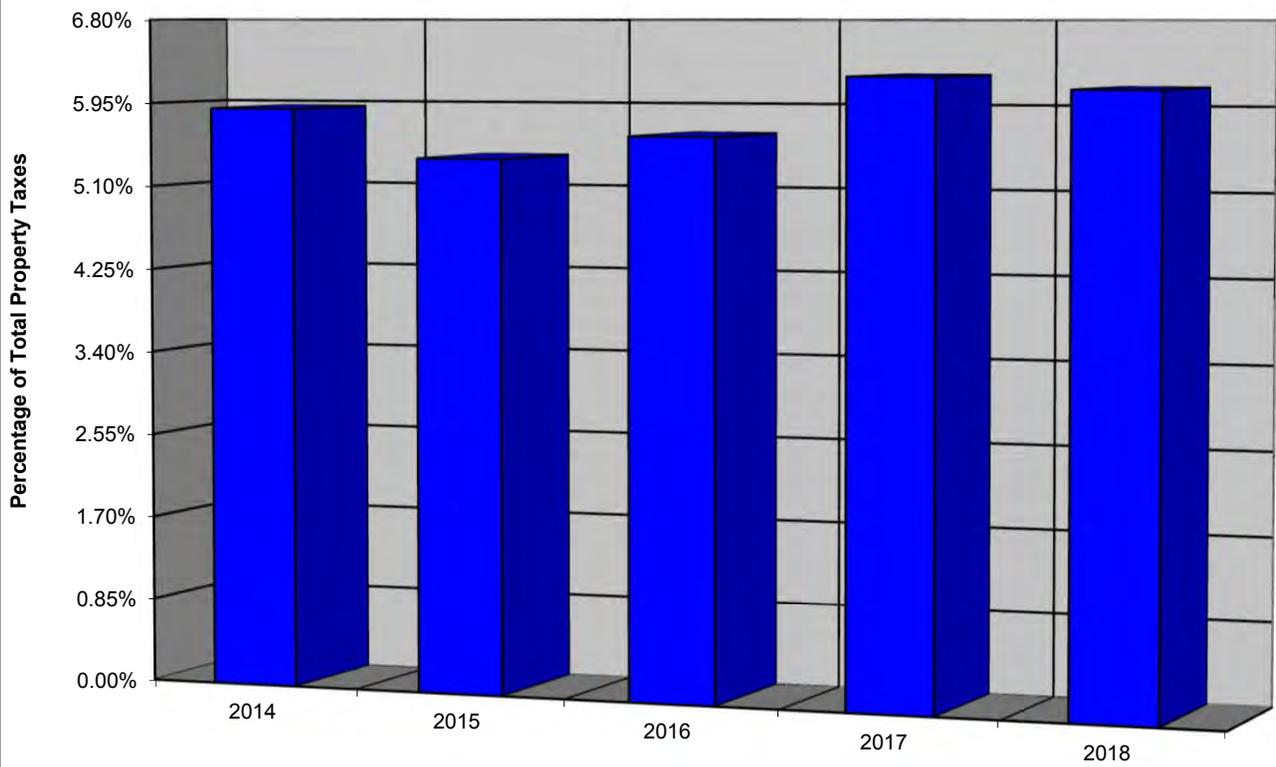
Indicator 34 Top Five Property Taxpayers

This indicator measures the concentration of the property tax base in the City. Since a diverse property tax base is essential to the health of any local government, this indicator can help analyze the vulnerability of the City to the fortunes of a few taxpayers. If a local government relies heavily on a few taxpayers for property taxes, it is vulnerable to any changes in these taxpayers' assessments. Bond rating agencies use this indicator to determine the degree of concentration within the locality. This concentration of revenue, in a few sources, raises the same concerns initiated by Indicator 3, Intergovernmental Revenues. Generally, a local government may have cause for concern if the top five taxpayers hold more than twenty percent of the property tax base.

Overall this indicator has increased slightly since 2014. Currently the top five taxpayers comprise 6.14% of the property tax base. This indicates that the City has been relying slightly more on these large taxpayers since 2014.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|--------------|--------------|--------------|--------------|--------------|
| Top Five Taxpayers | \$2,017,435 | \$2,227,786 | \$2,432,302 | \$2,713,344 | \$2,901,268 |
| Total Property Taxes | \$33,472,734 | \$37,288,334 | \$39,427,910 | \$43,406,093 | \$47,285,711 |
| Top Five Taxpayers as a Percentage of Total Property Taxes | 6.03% | 5.97% | 6.17% | 6.25% | 6.14% |

Top Five Property Taxpayers



Indicator 38 Unemployment Rate

A stable base of employment is vital to a city. In the short-term, a high level of unemployment may result in lower revenues, increased delinquency on taxes, and higher expenditures. A low level of unemployment may discourage new businesses from locating to the City due to labor shortages. The long-term implications are more serious. If unemployment rates bounce up and down, the City will have much greater difficulty accurately forecasting its revenues, expenditures, and capital needs, making long-range planning difficult. Additionally, it gives the impression of overall economic instability, making Harrisonburg less attractive to an individual or business thinking of relocating.

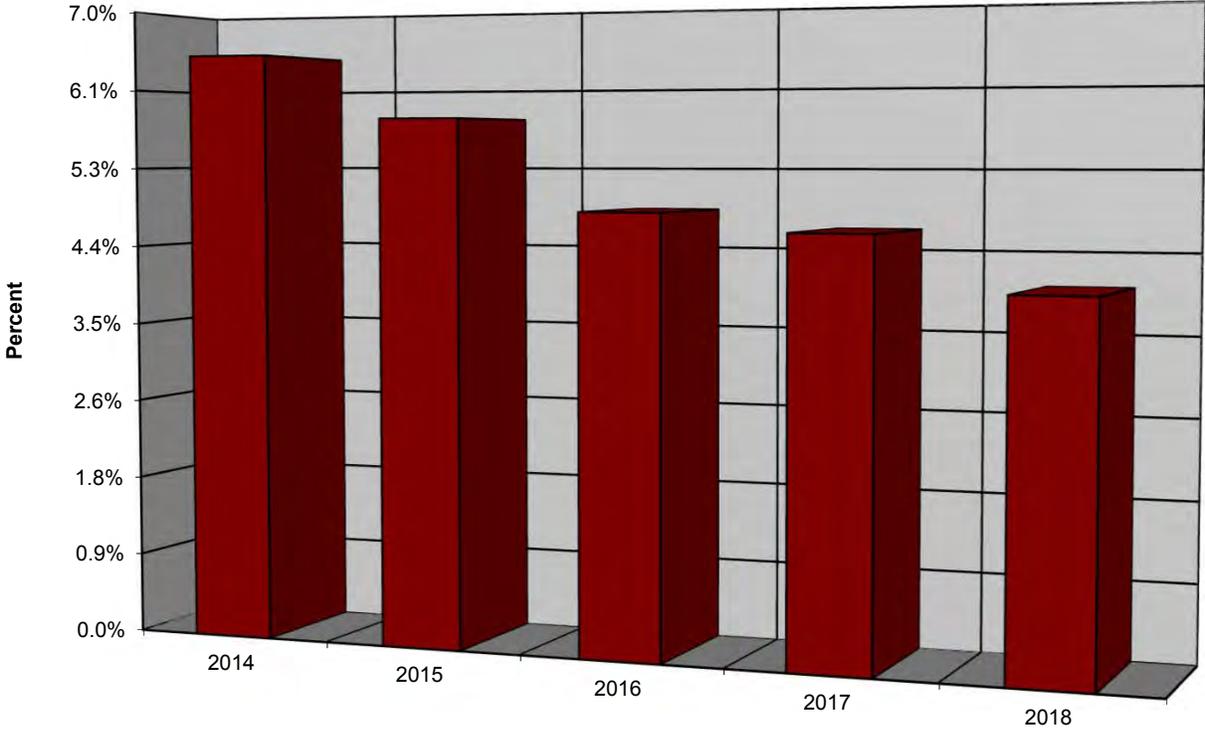
The unemployment rate measures the number of residents who are unemployed; it does not consider whether those who are employed work in Harrisonburg or elsewhere in the region. Of course, there are limitations to the unemployment rate. People who are employed part-time or who are otherwise "underemployed" are still considered as employed for statistical purposes. People who have stopped looking for work are no longer considered unemployed, and are not counted as part of the work force. Consequently, the unemployment rate can be misleading.

The City's average annual unemployment rate has steadily decreased from 2014 to 2018 due to improving economic conditions. As the following table shows, the City's unemployment rate compares slightly favorably to the national unemployment rate but is higher than the state unemployment rate.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|----------------------------|-------------|-------------|-------------|-------------|-------------|
| Local Unemployment Rate | 6.5% | 5.8% | 4.8% | 4.6% | 4.0% |
| State Unemployment Rate | 5.5% | 4.9% | 4.1% | 4.0% | 3.5% |
| National Unemployment Rate | 6.8% | 5.7% | 5.0% | 4.7% | 4.1% |

Source: Virginia Labor Market Information, Bureau of Labor Statistics

Unemployment Rate



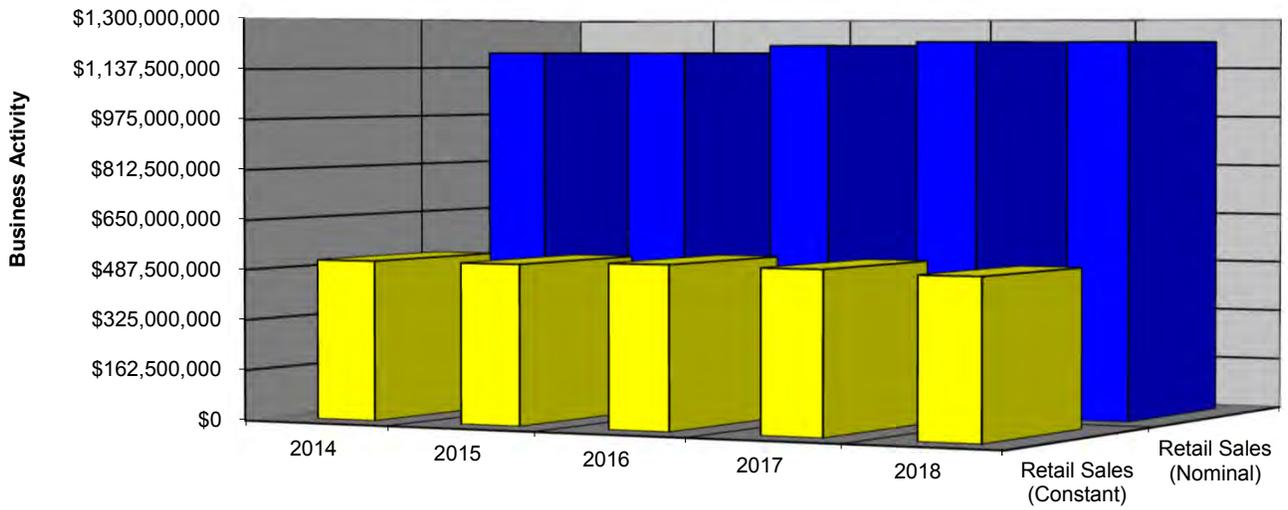
Indicator 39 Business Activity

Growth in business activity is generally a sign of a healthy local economy. There are several measures of business activity. We have chosen to develop retail sales since local sales taxes and restaurant food taxes are important components of the City's revenues. The general economic environment has continued to improve since 2014 as evidenced by the retail sales data. Retail sales have increased 11.0% in nominal dollars (5.8% in constant dollars) over the past five years. This is a positive indication that the local economy has steadily improved.

| Description | 2014 | 2015 | 2016 | 2017 | 2018 |
|----------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Retail Sales (Nominal) | \$1,114,464,617 | \$1,187,699,414 | \$1,213,350,337 | \$1,225,641,168 | \$1,236,992,346 |
| CPI for the Area (1982-84=1.000) | 2.289 | 2.302 | 2.311 | 2.352 | 2.402 |
| Retail Sales (Constant) | \$486,878,382 | \$515,942,404 | \$525,032,599 | \$521,105,939 | \$514,984,324 |

Source: Virginia Department of Taxation

Business Activity



Conclusion

Overall the City appears to be in sound financial condition when looking collectively at the trends for all of the developed indicators. Of the 26 indicators that were developed for which there are defined warning trends, eleven qualified as constituting a warning trend. In addition, six of the indicators have benchmarks that have been developed by the credit rating agencies. The City has not exceeded any of the credit industry benchmarks. The following list summarizes the significant trends that match the ICMA definition of a warning trend.

ICMA Warning Trends

1. **Indicator 2 – Restricted Revenues** – The warning trend is an increasing amount of restricted revenues as a percentage of net operating revenues. This indicator has increased overall from 2014 through 2017 with a decline in 2018. State funding for education and federal funding for school food programs have contributed to the increasing trend.
2. **Indicator 3 – Intergovernmental Revenues** – The warning trend is an increasing amount of intergovernmental revenues as a percentage of net operating revenues. This indicator, like Indicator 2, has increase overall from 2014 through 2017 with a decline in 2018. The underlying concern with increases to intergovernmental revenues is that the City may need to find other ways to fund programs if intergovernmental revenues decrease in the future.
3. **Indicator 7 – Current Year Uncollected Property Taxes** – The warning trend is an increasing amount of uncollected property taxes as a percentage of net property tax. Although this indicator decreased in 2018, the trend started upward in 2016. However, the uncollected property taxes as a percentage of total property taxes is at 2.05% which is below the five to eight percent that credit-rating agencies consider to be a negative factor.
4. **Indicator 8 – User Charge Coverage** – The warning trend is decreasing revenues from user charges as a percentage of expenditures for related services. This indicator has decreased from 2014 through 2018, but improved in 2017 due to an increase in building and inspection permit revenue. The programs with the largest negative impact are parks and recreation and school cafeteria services.
5. **Indicator 10 – Net Operating Expenditures per Capita** – The warning trend is increasing net operating expenditures per capita (constant dollars). This indicator has shown a trend of increasing expenditures per capita during the last five years.
6. **Indicator 14 – Fringe Benefits** – The warning trend is increasing fringe benefit expenditures as a percentage of salaries and wages. This indicator has been impacted by increases in health insurance premiums and VRS retirement contributions.
7. **Indicator 19 – Current Liabilities** – The warning trend is increasing current liabilities as a percentage of net operating revenues. This indicator has an increasing five-year trend.
8. **Indicator 21 – Debt Service** – The warning trend is increasing long-term debt as a percentage of net operating revenues. Since 2015, this indicator has trended higher with a small decrease in 2018.

9. **Indicator 27 – Capital Outlay** – The warning trend is decreasing capital outlay as a percentage of net operating expenditures. There has been a decline in capital outlay expenditures since 2014.
10. **Indicator 33 – Property Value** – The warning trend is declining growth or drop in value of residential and/or commercial property (constant dollars). Residential property market values have decreased 1% overall since 2014. However commercial property market values have increased by 2.1%.
11. **Indicator 34 – Top Five Property Taxpayers** – The warning trend is a high percentage or increasing percentage of overall assessed valuation owned by a few taxpayers. This indicator has increased slightly since 2014 indicating that the City has been relying more on its large taxpayers. It should be noted that cause for concern would be if the top five taxpayers held more than twenty percent of the property tax base. This indicator shows that the top five taxpayers currently hold 6.14% of the property base.