



# Harrisonburg-Rockingham Emergency Alert System

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Contact: Chief Larry Shifflett, Harrisonburg Fire Department  
540-432-7703  
[Larry.Shifflett@HarrisonburgVA.gov](mailto:Larry.Shifflett@HarrisonburgVA.gov)

Chief Jeremy Holloway, Rockingham County Fire and Rescue  
540-564-3175  
[JHolloway@RockinghamCountyVA.gov](mailto:JHolloway@RockinghamCountyVA.gov)

## Harrisonburg and Rockingham County Launch Emergency Alert System

Harrisonburg, VA – The City of Harrisonburg and Rockingham County announces the development of an Emergency Alert System (EAS).

This method of outreach is an additional resource for community members to be notified in the event of an emergency situation in this area. These emergency alerts will be made by the Harrisonburg-Rockingham Emergency Communications Center (HRECC).

Citizens may sign up to receive alerts about an emergency-related event or life-threatening weather event such as a tornado or flash flood warning. These alerts can be received in the form of a text message or a telephone call. TTY capabilities with this system are also an option and must be specified when registering.

“With technology changing at a rapid pace, our organizations must stay current and have the ability to notify the community in a timely manner,” said Chief Shifflett, Harrisonburg Fire Department.

Who should register for the Emergency Alert System?

Anyone who lives or works in the City of Harrisonburg or Rockingham County should register for this free notification.

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“We want the community to plan ahead and be prepared for an emergency,” said Chief Jeremy Holloway, Rockingham County Fire and Rescue. “By signing up for this service and receiving the alert messages, community members will have more time to react or seek shelter during an emergency.”

HRECC has the capability with this system to send emergency messages out to an identified geographical location.

If at any time subscribers wish to ‘opt out’ of this alert system, that option is always available. The telephone number that is registered will be tied to a physical address. If a subscriber to this system moves, changes to their address can easily be made by logging on through the website.

To register for this free service, please go to [www.HREmergencyAlert.com](http://www.HREmergencyAlert.com) and follow the step-by-step instructions. Be sure to share this information with a friend, relative, and neighbor. If you have questions or need assistance when registering, please call the Harrisonburg Fire Department at 540-432-7703; the Office of the Rockingham County Fire and Rescue at 540-564-3175; or email [Info@HREmergencyAlert.com](mailto:Info@HREmergencyAlert.com).

All personal information entered as part of the EAS registration process will not be sold and will be kept confidential.

With the summer storm season upon us, the community is encouraged to sign up for this free service as soon as possible.

**PLAN AHEAD. PREPARE FOR AN EMERGENCY. BE PROACTIVE. STAY INFORMED.**

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