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## City Encourages Residents to Respond to Survey

Harrisonburg, VA – The City of Harrisonburg is making one final reminder to encourage local residents to respond to a community survey that was distributed in January.

Each of the 1,200 randomly selected households in Harrisonburg received three separate notifications in the mail. A yellow postcard was the first method of outreach, which notified the resident that their household was randomly selected. Several days later, the first wave of surveys was mailed. This included instructions and one survey in English and a second translated in Spanish. The final mailer included a second survey, which was to be taken if the first survey was misplaced or not already returned.

### **Members of the community are asked to complete the survey and mail it in by February 18.**

Since only 1,200 households were randomly selected, it is important to get a high level of participation to ensure the city receives an adequate sampling.

Once the surveys are complete, the National Research Center will begin analyzing the data that was collected and creating a final report.

The final report and data analysis will be available on the city's website at [www.HarrisonburgVA.gov/Community-Survey](http://www.HarrisonburgVA.gov/Community-Survey). A presentation of the results will also be given at a Harrisonburg City Council meeting.

Were you not one of the 1,200 randomly selected households but still want to take the survey? If so, this same survey will be available online and opened up to the whole community once the data collection is complete.

Anyone with last minute questions is asked to contact the City Manager's Office at 540-432-7701.

*Who will notify you if an emergency-related event is happening in Harrisonburg or Rockingham County? Sign up to receive free alerts through the **Harrisonburg and Rockingham County Emergency Alert System** by visiting [www.HREmergencyAlert.com](http://www.HREmergencyAlert.com).*

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