Community Survey Complete

Harrisonburg, VA – The City of Harrisonburg is pleased to share the results of the community survey that was distributed earlier this year.

In January, the city contracted with the National Research Center and distributed 1,200 surveys to randomly selected households. Each household received a survey written in English and Spanish and had the option to complete it on paper or online.

The key focus areas of this survey were: safety, natural environment, mobility, built environment, economy, recreation and wellness, education and enrichment, and community engagement. Of those eight focus areas, the residents of Harrisonburg determined safety, natural environment, mobility, and education and enrichment were the most important.

There was a 20% response rate for this survey and three key findings were discovered. The key findings are that residents enjoy a high quality of life, safety is a top priority, and education and enrichment is important to the community.

“Overall Harrisonburg rated well in comparison to other localities,” said Mary-Hope Vass, Harrisonburg’s Public Information Officer.

While the scientific survey is now complete, citizens still have an opportunity to provide feedback through the online, non-scientific survey that can be found at www.HarrisonburgVA.gov/Community-Survey. This will be available to the entire community until Thursday, May 15 at 5 p.m. Once the data is collected for the non-scientific survey, these results will be shared with City Council and posted online as well.

Department directors with the city will now review in detail the survey results and determine how the survey information can best be used for future planning.

To review the survey results, visit www.HarrisonburgVA.gov/Community-Survey.

Who will notify you if an emergency-related event is happening in Harrisonburg or Rockingham County? Sign up to receive free alerts through the Harrisonburg and Rockingham County Emergency Alert System by visiting www.HREmergencyAlert.com.

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