

For Immediate Release
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Cast a Vote for Harrisonburg

Harrisonburg, VA – The City of Harrisonburg needs YOUR vote!

The City of Harrisonburg is up for three awards through the first Government Social Media Golden Post Awards. Through this process the City was able to highlight the positive efforts of communicating with the public through social media.

“A great deal of time and effort is dedicated to effectively communicating with our community and also increasing the public’s engagement,” said Mary-Hope Vass, Public Information Officer. “We feel these efforts are worth being recognized and ask the community for their supporting vote as well.”

The categories up for YOUR vote are:

1. **Outstanding Social Media Results** – The City’s overall communication effort on social media was nominated for this category. <http://conference.government-social-media.com/golden-post-awards/outstanding-social-media-results/>
2. **Top Government Social Media Leader (non-elected)** – Wanda Willis, Harrisonburg Fire Department’s (HFD) Public Education Officer, was chosen due to her efforts in promoting HFD but also Central Shenandoah Valley Safe Kids Coalition. <http://conference.government-social-media.com/golden-post-awards/top-government-social-media-leader-non-elected/>
3. **Comprehensive Social Media Policy** – In Harrisonburg, the policy was researched and then implemented in 2012 and takes a look at all aspects of social media. This policy is to ensure the City is communicating in the most professional manner while also being consistent with messaging and timely in responding to inquiries. <http://conference.government-social-media.com/golden-post-awards/comprehensive-social-media-policy/>

To cast your vote, simply go to one of the three category links listed above and find Harrisonburg’s nomination, then use the “Like” option. If you are not already using Listly, which is used for the voting, it is free and easy to sign up with through your other social media accounts and will walk you through in two easy steps.

Do you want to **stay connected** to what is happening in the City of Harrisonburg? Each department works hard to educate and inform citizens on newsworthy items and upcoming projects. To continue to stay informed, check out the city’s [social media sites](#) or sign up to receive [email notifications](#).



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