

For Immediate Release
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HRECC Develops New Partnership and Initiative

Harrisonburg, Va. – The Harrisonburg and Rockingham County Emergency Communications Center (HRECC) announces a new initiative and partnership with the Rockingham County Fair.

As part of a new initiative, HRECC is proactively collecting contact information for local farmers and basic details pertaining to their livestock.

“Due to the make-up of our community, a portion of the customers we serve live in an area with farms and livestock nearby,” explained Jim Junkins, director of HRECC. “This initiative will help us address emergencies that come about involving livestock and be able to quickly provide the necessary resources.”

HRECC maintains a database which serves as a resource during emergency events. Staff will collect the following information: location of livestock, name of the farm, type and number of livestock on site, general physical descriptors and the owner’s name and contact information.

In an effort to collect more information for this emergency database, staff with HRECC will be attending the Rockingham County Fair August 17-22 to visit with farmers and livestock exhibits.

HRECC staff will have forms available for completion at the fair and they are also available online at www.HarrisonburgVA.gov/livestock-emergency-database. Be sure to check out [HRECC’s Facebook](#) page to watch their adventure at the Rockingham County Fair next week.

*Who will notify you if an emergency-related event is happening in Harrisonburg or Rockingham County? Sign up to receive free alerts through the **Harrisonburg and Rockingham County Emergency Alert System** by visiting www.HREmergencyAlert.com.*



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