



For Immediate Release  
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## City Connects with Community, Tells its Story

Harrisonburg, Va. – The city of Harrisonburg is active on social media and strives to connect or reconnect with residents, businesses and visitors.

Recently, a picture was posted for a #ThrowbackThursday post and set records for the city's social media statistics.

### The Post

Who remembers this plane at Purcell Park? This plane came from a Naval Air Station and was converted into a playground and slide that kids played on for over 25 years! It was removed in the 90s due to safety concerns as it started to deteriorate. Do you have any memories of photos of this plane? We'd love to hear stories or see your photos! #ThrowbackThursday #Harrisonburg



### The Stats

143,812	Total reach	2,121	Total comments
6,768	Total likes	779	Direct shares
2,096	Direct likes from this post		

### Why It's Important

The city's public information program is comprehensive in the types of outlets utilized to send messages depending on the type of message and its urgency. "We use social media to inform the public, but to also tell our story and share fun facts about the city," said Mary-Hope Vass, public information officer.

Do you have a historic or interesting picture to share or story to tell? We want to hear it and see it so we can "like" it!

Don't be left out! Be sure to check out all of the city's social media sites at [www.HarrisonburgVA.gov/stay-connected](http://www.HarrisonburgVA.gov/stay-connected). Sign up, follow us, and like our posts. Stay connected with your city.

-MORE-

A complete list of the city’s social media sites:

<a href="#">City of Harrisonburg, VA</a>								
<a href="#">Harrisonburg Fire Department (HFD)</a>								
<a href="#">Harrisonburg Police Department (HPD)</a>								
<a href="#">Harrisonburg Animal Control</a>								
<a href="#">Harrisonburg Parks and Recreation</a>								
<a href="#">Harrisonburg Department of Public Transportation (HDPT)</a>								
<a href="#">Harrisonburg Economic Development</a>								
<a href="#">Harrisonburg Tourism</a>								
<a href="#">Downtown Renaissance</a>								
<a href="#">Heritage Oaks Golf Course</a>								
<a href="#">Central Shenandoah Valley Safe Kids Coalition</a>								
<a href="#">Harrisonburg-Rockingham Emergency Communication Center (HRECC)</a>								
<a href="#">Crime Solvers of Harrisonburg and Rockingham County</a>								
External Links icon								
Rockingham-Harrisonburg Community Animal Response Team								
<a href="#">Clerk of Circuit Court</a>								
<a href="#">Harrisonburg Electric Commission</a>								
External Links icon								
<a href="#">Annual Race to Beat Breast Cancer 5K Run/Walk</a> (Harrisonburg Parks and Recreation)								

Who will notify you if an emergency-related event is happening in Harrisonburg or Rockingham County? Sign up to receive free alerts through the **Harrisonburg and Rockingham County Emergency Alert System** by visiting [www.HREmergencyAlert.com](http://www.HREmergencyAlert.com).



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