

For Immediate Release  
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## City Gears Up for Game Day Weekend

Harrisonburg, Va. – The city of Harrisonburg is gearing up for an exciting weekend in the ‘Burg!

The city would like to take the opportunity to welcome ESPN’s Game Day to Harrisonburg as well as congratulate James Madison University (JMU) on their 7-0 start to this football season.

“We are extremely happy to have ESPN in town this weekend. With it being Homecoming as well, this is going to be an exciting weekend for Harrisonburg, Rockingham County and the entire JMU nation ,” said Kurt Hodgen, city manager.

The city encourages residents and businesses to support JMU by decorating and dressing in purple now and throughout the weekend.

This evening at 5:30 p.m. on the Quad in front of Wilson Hall, a welcome party will be held. JMU fans, neighbors, and all members of the community are invited to attend.

### **PARKING**

According to Harrisonburg’s city code, there is an exemption to the residential parking ordinance the Saturday of JMU’s Homecoming. Residential parking permits will not apply on Saturday, October 24.

### **TRANSPORTATION**

The Harrisonburg Department of Public Transportation (HDPT) will begin transporting fans starting at 8:30 a.m. on Saturday, October 24 from apartment complexes and hotels. The bus services will continue until one hour once the game is complete.

More information is available at [www.HarrisonburgVA.gov/jmu-gameday](http://www.HarrisonburgVA.gov/jmu-gameday).

*The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to approximately 50,000 people. More information about the City of Harrisonburg is online at [www.HarrisonburgVA.gov](http://www.HarrisonburgVA.gov).*



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