



City of Harrisonburg, Virginia

FIRE DEPARTMENT

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For Immediate Release
November 30, 2015
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Agencies Welcome Safety Sally to Harrisonburg

Harrisonburg, Va. – The Central Shenandoah Valley Safe Kids Coalition and the Harrisonburg Fire Department (HFD) look forward to a special seasonal guest arriving in Harrisonburg tomorrow.

Starting December 1, Safety Sally will arrive in Harrisonburg to begin 24 days of mischievousness. Each day, pictures will be shown of the troubles Sally has gotten into overnight and safety tips will be provided for how to prevent that from happening to children in the community.

“This is supposed to be fun but also teach very important safety lessons to parents and their children,” explained Wanda Willis, coordinator for Safe Kids Central Shenandoah Valley and prevention officer for HFD. “We want to keep members of the community safe year round but especially during the holiday season.”

According to the Center for Disease Control (CDC), an average of 9,000 kids (ages 0-19) die each year due to unintentional injuries such as burns, drowning, falls, poisoning, and traffic incidents.

Willis added, “As a result of this statistic, we have decided to take a new approach to show how unintentional injuries can be prevented.”

Safe Kids Central Shenandoah Valley is a partnership of local organizations and individuals who work together to reduce accident injuries to children in the areas of Harrisonburg and Rockingham County.

To follow Safety Sally’s adventures in Harrisonburg be sure to connect with [Central Shenandoah Valley Safe Kids Coalition](#) and the [Harrisonburg Fire Department](#) on Facebook.

Additional safety information is available at www.HarrisonburgVA.gov/safety-tips.

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Pictured above: Safety Sally prepares for her flight to Harrisonburg!

*The **Harrisonburg Fire Department** is rated fire class 2 on a scale of 1 to 10 ranking by the Insurance Service Organization (ISO). In the nation, only 750 fire departments have received a class 2 rating. More information about the Harrisonburg Fire Department is online at www.HarrisonburgVA.gov/fire.*

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