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City Hires Assistant Director of Economic Development

Harrisonburg, Va. – The city’s Department of Economic Development will expand by one with the addition of an assistant director.

Peirce Macgill has been hired as the assistant director of Economic Development and begins his new role this week.

This position is new to the city and was approved by City Council this past fall in an effort to further promote the city as an active partner for businesses, while providing resources and assistance for start-ups, small businesses, and large corporations alike. Macgill will be active in business attraction, business expansion, and entrepreneurial initiatives.

“I am excited to have Peirce join the Harrisonburg economic development team,” said Brian Shull, director of the Department of Economic Development. “He has extensive experience with cyber security initiatives, managing commercial redevelopment projects, and collaborating to meet the needs of large and small businesses. He will hit the ground running with Harrisonburg’s business development efforts.”

Macgill joins Harrisonburg after working for local governments in the Baltimore, MD region for the past 15 years. Most recently, he served as the business development associate for the Anne Arundel County Economic Development Corporation in Annapolis, MD since 2012.

Being a native Virginian, he has ties to the Shenandoah Valley. Macgill graduated from James Madison University (JMU) with a bachelor’s degree in political science and master’s degree in public administration. He is also a Certified Economic Developer (CECd) through the International Economic Development Council.

For more information on Harrisonburg’s Department of Economic Development, please check out www.HarrisonburgDevelopment.com or call 540-432-7701.

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