

For Immediate Release
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City Launches New Website Design

Harrisonburg, Va. – The city of Harrisonburg is pleased to announce the launch of a redesigned website at HarrisonburgVA.gov.

The previous website design was launched in 2012 and was not optimized for users visiting the website from mobile or tablet devices. In the past few years, the number of visitors to the city website from mobile or tablet devices has been steadily increasing. In 2015, approximately 45 percent of traffic to the city website was from a mobile or tablet device. This signaled it was time to invest in the redesign to make the website experience easy and responsive no matter what device or browser size the visitor was using.

The new design is the biggest change for the site, as well as making the entire website secure using HTTPS. The use of HTTPS is an extra step for website security in keeping information sent between the browser and website encrypted so that only the intended recipient can understand it.

Many of the basic features of the city website remained the same including, a scrolling banner of events and news on the homepage, the city calendar, online forms for city services, a search tool, as well as the use of a free content management system.

All of the work on this site was done in-house by the city's Information Technology Department.

The city website is intended to improve and promote communication between city departments and the public and serve as a resource. To check out the site and always stay informed, visit www.HarrisonburgVA.gov.

The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to approximately 50,000 people. More information about the City of Harrisonburg is online at www.HarrisonburgVA.gov.



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