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Media Release

HRECC Launches Recruitment Video

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Harrisonburg, Va. – The Harrisonburg-Rockingham Emergency Communications Center (HRECC) is pleased to announce the launch of its new recruitment video. This video provides the public an inside look at the job of an emergency communicator and the important role they play in public safety within our community.

The video, currently available on the HRECC's [Facebook](#), [webpage](#) and [YouTube channel](#), is a collaboration between the ECC and other public safety agencies depicting the teamwork approach used to bring the highest level of service to the citizens of the city of Harrisonburg, Rockingham County, and the towns that fall within those jurisdictions.

“We are hoping to reach a whole new group of potential applicants with this approach to recruitment,” said Dee Dee Sencindiver, HRECC’s operations manager.

“The video is not only a recruitment tool but an educational resource that helps viewers in our community better understand the role of an emergency communicator,” added Jim Junkins, HRECC director.

The recruitment video, developed by the Huffmyer Agency, is just another way that the HRECC is working to find the best and most qualified applicants for employment. It offers the viewer information on the career path in the HRECC and includes testimonials from employees at various levels on the career ladder.

The launch of the video coincides with a current HRECC recruitment process, where applications are being accepted for both full-time and part-time positions. Visit www.harrisonburgva.gov/hrecc-employment today to learn more about career opportunities in emergency communications.

Please contact Dee Dee Sencindiver at 540-830-9113 or ddsencindiver@hrecc.org to obtain further information.

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