



City of Harrisonburg  
 Public Information Office  
 409 South Main Street  
 Harrisonburg, Virginia 22801  
 540-432-8931 (office)

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Contact: Mary-Hope Vass, Public Information Officer  
 540.432.8931  
[MaryHope.Vass@HarrisonburgVA.gov](mailto:MaryHope.Vass@HarrisonburgVA.gov)



## New Website for Economic Development

Harrisonburg, Va. – Harrisonburg Economic Development launched a new website with a more vibrant design and responsive layout that can be accessed by visiting [www.harrisonburgdevelopment.com](http://www.harrisonburgdevelopment.com)

For Economic Development, its website is the number one marketing tool that promotes the city of Harrisonburg to the business world and serves as the central location for information about business assistance programs through the city and state.

“Our previous site was outdated and some information was difficult to find,” explained Brian Shull, director of Economic Development. “We want to draw new businesses in to the city while also serving as a resource for existing businesses and our website is an important link for our customers.”

This website seeks to target site selectors, current business owners, and prospective business owners.

“We contracted with Chiedo Labs, a member of our growing downtown technology cluster, to build the website,” added Peirce Macgill, assistant director of Economic Development and project manager for the website upgrade. “Chiedo Labs did a fabulous job of turning our vision for the website into a reality.”

Harrisonburg’s Department of Economic Development seeks to assist businesses in creating jobs and stimulate investment in the city. To accomplish this mission, Harrisonburg Economic Development offers site selection services, technical assistance, incentive programs, and regulatory guidance. Additionally, the department connects businesses with other state, federal, and private resources that can help start or grow a business.

*The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to approximately 50,000 people. More information about the City of Harrisonburg is online at [www.HarrisonburgVA.gov](http://www.HarrisonburgVA.gov).*



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