City Alerts Residents to Solicitation for Painting of Addresses on Curb

Harrisonburg, Va. – The city of Harrisonburg reminds residents to be cautious with door-to-door salespeople throughout city neighborhoods.

Several complaints have been received about a salesperson going door-to-door, encouraging residents to have their numerical address painted on the curb, in front of their residence. The flyer being distributed by the sales person is titled, “Public Service Notice” and may appear to some citizens to be from the city. It is not. Neither the salesperson nor the company the salesperson represents is associated in any way with the city of Harrisonburg.

The city does not encourage addresses to be spray-painted on the curbside as the curb is city property.

Public safety entities recommend residents to have the numbers of their physical address be placed in a visible location on the front of their home or business and on both sides of their mailbox. It is important that emergency responders are able to clearly see the address from the street during the day, at night, or even in adverse weather conditions.

City residents should be leery of door-to-door salespeople and also conduct research on the company before any transaction takes place. It is also recommended to ask for identification and contact information from the business representative.

Who will notify you if an emergency-related event is happening in Harrisonburg or Rockingham County? Sign up to receive free alerts through the Harrisonburg and Rockingham County Emergency Alert System by visiting www.HREmergencyAlert.com.

###