



City of Harrisonburg, Virginia

FIRE DEPARTMENT

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Safety Sally Arrives in Harrisonburg

Harrisonburg, VA. – The Harrisonburg Fire Department (HFD) and the city of Harrisonburg would like to welcome Safety Sally back to town!

Starting today, Safety Sally will begin her second year of mischievousness in the city. Pictures will be posted to social media for 24 days of the tricks and troubles Safety Sally gets into. Safety tips will also be provided on ways to prevent unintentional injuries to members of the community, but especially children.

“It is our goal for everyone in our community to always stay safe,” explained Wanda Willis, coordinator for Safe Kids Central Shenandoah Valley and public education officer for HFD. “Safety Sally brings a fun way for us to teach safety and get parents and children involved and engaged in the same lessons.”

Car crashes, suffocation, drowning, poisoning, fires, and falls are some of the most common ways children are hurt or killed according to the Centers for Disease Control and Prevention. These types of injuries and deaths are also the most preventable.

Members of the community are encouraged to follow Safety Sally’s adventures in Harrisonburg by connecting with her on social media through the Facebook pages of the [city](#), the [Harrisonburg Fire Department](#), and [Central Shenandoah Valley Safe Kids Coalition](#). Please share, like, and post the adventures of #SafetySally with friends, family members, and neighbors.

In October, Safety Sally received an award from the Virginia Municipal League for her communication and outreach in keeping the community safe last year.

Additional information on safety and ways to keep everyone safe can be found at www.HarrisonburgVA.gov/safety-tips and all of Safety Sally’s adventures can be found at www.HarrisonburgVA.gov/safety-sally.

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Pictured above: Safety Sally makes her grand debut in Harrisonburg!

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