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Regional Retail Market Analysis Complete

Harrisonburg, Va. – The city of Harrisonburg, Harrisonburg Downtown Renaissance, Rockingham County, the Shenandoah Valley Small Business Development Center, and James Madison University partnered to commission a retail market analysis of the city and county.

The intent of this analysis was to provide new economic data about our area and to recommend new strategies to take advantage of untapped opportunities.

The CLUE Group was selected to undertake the study and is prepared to present their findings.

On January 10, the CLUE Group returns to share their findings and recommendations with the community about the city of Harrisonburg and Rockingham County to allow both areas to grow stronger together.

The regional retail market analysis reveal will be hosted by these partnering agencies on January 10 at 8:00 a.m. in the Court Square Theatre. The event is free, but seating is limited so registration [online](#) is requested.

Additional information can be found at www.HarrisonburgDevelopment.com.

The City of Harrisonburg is centrally located in the Shenandoah Valley of Virginia. It is home to almost 55,000 people. More information about the City of Harrisonburg is online at www.HarrisonburgVA.gov.



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