Media Release
February 8, 2018

HRECC Launches New Emergency Alert

Harrisonburg, VA – The Harrisonburg-Rockingham Emergency Communications Center (HRECC) is launching a new emergency alert.

Anyone who lives, works, or attends school in the city of Harrisonburg or Rockingham County are asked to sign up for the Harrisonburg-Rockingham Emergency Alert. The emergency alert will notify you in the event of an emergency or life-threatening weather event.

“This alert system is designed as an additional resource for community members to be notified in the event of an emergency situation in this area,” explained Dee Dee Sencindiver, HRECC operations manager.

These messages are sent by HRECC staff, in partnership with localities in the city and county. Depending on the type of incident, a geographical area can be selected for an alert message to be distributed.

Registration is free and simple. When entering your information, be sure to list a city of Harrisonburg or Rockingham County address to ensure you receive the local alerts. To receive these messages the fastest, it is important to register a cell phone number (not a landline) and select to receive the alerts by text. Information for landline telephones is already captured by HRECC and users do not need to register that device.

The alert system was upgraded at the end of 2017, so all users will need to sign up, regardless if they registered for the previous system.

To sign up, visit www.HRECC.org/emergency-alert.

Contact: Dee Dee Sencindiver, Operations Manager at 540-432-6150.

To learn more about the HRECC visit www.hrecc.org and to stay informed about emergencies in your community follow the HRECC on Facebook and Twitter.

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