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HPD Completes 2013 Click It or Ticket Campaign to Save Lives and Boost Seat Belt Use

Harrisonburg, Va. - After a 12-day police mobilization, the 2013 Click It or Ticket seat belt enforcement campaign comes to a close with the Harrisonburg Police Department issuing 312 traffic citations, 47 of which were for seat belt and child restraint violations.

"The annual Click It or Ticket mobilization may be over, but HPD officers will be monitoring and enforcing seat belt and child restraint use throughout the year," said Sgt. Pete Ritchie, Traffic Supervisor.

Agencies participating in Click It or Ticket campaigns are required to perform seat belt surveys before and after each yearly campaign. HPD's post-survey was conducted and indicated a 4% increase over the pre-survey in seat belt usage by Harrisonburg motorists (93% usage during the post-survey).

"It appears this increased focus on occupant safety is making a difference," added Ritchie. "It's all about changing habits and working to reduce injuries and deaths on our roadways."

The Harrisonburg Police Department urges its citizens to buckle up throughout the year and encourage those around you to do the same - no matter how short the trip, or how slow the speeds. **It's important to always buckle up every trip, every time.**

For more on the national Click It or Ticket mobilization, please visit www.nhtsa.gov.

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