



For Immediate Release
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Contact: Harrisonburg Police Department
Pete Ritchie, Jr., Lieutenant
PIO Team
540-434-2314
hpd-pio@harrisonburgva.gov
www.harrisonburgva.gov/police

Click-It or Ticket Campaign in Full Swing

Harrisonburg, VA – As summer kicks off and families hit the road for vacations, **the Harrisonburg Police Department** is reminding motorists to *Click It or Ticket*. Aimed at enforcing seat belt use to help keep you and your family safe, the national seat belt campaign will take place through June 4, concurrent with one of the busiest travel and holiday weekends of the year.

“Our law enforcement personnel see firsthand the loss of life when people refuse to buckle up,” said **Corporal Wayne Westfall, HPD Traffic Unit Supervisor**. “It’s such a simple thing, and it should be an automatic next step after sitting down in a vehicle.” As the Memorial Day weekend approaches and the summer vacation season ramps up, “We want to keep our community members safe, and make sure people are doing the one thing that can save them in a crash: buckling up. If the enforcement crackdown wakes people up to the dangers of unrestrained driving and gets them to buckle up, we’ll consider it a success,” Westfall added.

According to the National Highway Traffic Safety Administration, nearly half of the 22,441 passenger vehicle occupants killed in crashes in 2015 were unrestrained. At night from 6 p.m. to 5:59 a.m., that number soared to 57 percent of those killed. That’s why one focus of the *Click It or Ticket* campaign is nighttime enforcement. Participating law enforcement agencies will be taking a no-excuses approach to seat belt law enforcement, writing citations day and night.

Harrisonburg
VIRGINIA



POLICE DEPARTMENT
101 North Main Street
Harrisonburg, Virginia 22802
Emergency 911
Non-Emergency 540-434-4436
Chief Stephen P. Monticelli

“In 2015, we lost a **member of the** community because they did not buckle their seat belt,” said Corporal Westfall. “Seat belts save lives,” Westfall emphasized, “and everyone—front seat and back, child and adult—needs to remember to buckle up, every trip, every time.”

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot.