



For Immediate Release
12/18/2017

Contact: Harrisonburg Police Department
Corporal W. Westfall, Jr.
540-437-2672
www.harrisonburgva.gov/police

Drive Sober or Get Pulled Over

Harrisonburg, VA – This holiday season, the Harrisonburg Police Department (HPD) will work around the clock to keep drivers and passengers safe as they search for drunk drivers.

From December 13 through December 31, law enforcement is partnering with the National Highway Traffic Safety Administration (NHTSA) in a special year-end drive sober or get pulled over enforcement mobilization. The goal is to get drunk drivers off the street and to spread the word about the dangers of impaired driving.

“This holiday season, drivers will notice increased enforcement watching closely for anyone who is driving impaired,” said Corporal W. E. Westfall Jr. the traffic unit supervisor at HPD “It is vital that we keep our roads and our travelers safe, not just at the holidays, but every day.”

The holidays are a special time full of excitement and endless festivities. Oftentimes, these celebrations bring higher numbers of drunk drivers to the roads, endangering those drivers and others. Drunk driving can have deadly, devastating consequences. Nationally in 2016, 37,461 people were killed in motor vehicle traffic crashes, and 28 percent (10,497) died in crashes where a driver had a blood alcohol concentration (BAC) over the limit of .08.

Drunk driving offenders often serve jail time, lose their driver’s licenses, are charged higher insurance rates, and pay dozens of other unanticipated expenses ranging from attorney fees, court costs, car towing and repairs, and lost wages due to time off from work. But the ultimate cost of drunk driving is causing a traffic crash that injures or kills.

Follow these tips to stay safe on the road this holiday season:

- Remember that it is never okay to drive drunk. Even if you’ve had only one alcoholic beverage, designate a sober driver or plan to use public transportation to get home safely.

Harrisonburg
VIRGINIA



POLICE DEPARTMENT
101 North Main Street
Harrisonburg, Virginia 22802
Emergency 911
Non-Emergency 540-434-4436
Chief Steve Sellers

- If you see a drunk driver on the road, contact Harrisonburg-Rockingham Emergency Communication Center at 540-434-4436.
- Have a friend who is about to drink and drive? Take the keys away and make arrangements to get your friend home safely.

Remember, it is never safe to drink and drive. The Harrisonburg Police Department will be looking for drunk drivers. Drive Sober or Get Pulled Over.

###

12168b-092616-v1a