



For Immediate Release
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HPD REMINDS MOTORISTS TO “CLICK IT OR TICKET”

Harrisonburg, Va. - As the Memorial Day holiday approaches, the Harrisonburg Police Department is reminding all drivers of the importance of seat belt use. This annual campaign is part of the U.S. Department of Transportation’s National Highway Traffic Safety Administration’s national *Click It or Ticket* high-visibility enforcement effort that runs from May 20 to June 2, 2019. Aimed at enforcing seat belt use to help keep families safe, the national seat belt campaign runs concurrent with the busy travel season.

“During the *Click It or Ticket* campaign, we’ll be working with our fellow law enforcement officers across local and state lines to ensure the message gets out to drivers and passengers,” said HPD Traffic Supervisor, Corporal Wayne Westfall. “We cannot overstate the importance of wearing a seat belt. It’s the law, but it’s more than that: By far, buckling up is the simplest thing you can do to limit injury or save your life during a crash,” Westfall added.

Nationally, the campaign will use educational radio messages, social media, signs, and other strategies along with stepped-up enforcement, to send a strong message that safety belts save lives. The Click It or Ticket campaign is currently used in 18 other states and the District of Columbia. In recent Click It or Ticket campaigns, the occupant restraint usage rate increased by more than 10 percent, meaning that thousands of previously unbuckled drivers and passengers began using safety belts and child safety seats.

Virginia's statewide safety belt compliance rate is currently 84.1%

HPD reminds motorists and passengers, to please buckle up!

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