



CITY OF HARRISONBURG
POLICE
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HPD Employees Participate in Cancer Fundraiser

HARRISONBURG, VA – Beginning this Sunday, November 8, citizens of Harrisonburg will see HPD officers participating in the department-sponsored “Beard it Up and Color for the Cure” program. In the spirit of cancer awareness month and to raise awareness while promoting cancer research, HPD is encouraging its employees to donate the funds they would typically spend in a month from shaving to a charitable cause, or to paint their nails in support.

HPD is backing this initiative to support friends, family, and community members who have battled with cancer and lost their hair. Officers who choose to participate will be donating money each working day to either grow a beard, or if unable to grow a beard, paint their nails for a cure. Citizens may also see officers wearing a pink ribbon on their uniform as an additional method of showing support.

“HPD employees have chosen to grow a beard or paint their nails to support our smallest heroes battling cancer,” said HPD’s Captain Rod Pollard. 100% of all the money raised goes directly to pediatric cancer research, “so every dollar makes a difference,” Pollard adds.

This fundraiser will conclude on Monday, November 30. All funds will then be donated to The Cure Starts Now, the worlds leader in Pediatric Cancer Research. More information about this event is available online at: <https://thecurestartsnow.salsalabs.org/beard-it-up/p/harrisonburgpolicebearditup/index.html>

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